CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Jmx 105 7/25/50 H.C 1 3/4
L.a 9 1/2
Rt 6

DIAL No. OCH1126 **ORDER NO.** 61623 **DATE** 7-3-50

CUSTOMER ROSE NEWS COMPANY
LANSING, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

/KNAPP'S DEPARTMENT STORE/ 8 pt. caps
LANSING, MICHIGAN— 6 " "

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW TISSUE OVERLAY. —

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

X

OC8H

Dk Blue Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1127 ORDER NO. 61624 DATE 7-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER H.G. BALDWIN-LAKE VISTA SANCTUARY
ST. PETERSBURG, FLA.

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full

WORLD'S MOST WONDERFUL SHRINE
FEATURING GOD'S DWELLING PLACE ON EARTH

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO FROM 8BH811, ATTACHED. CHANGE ALTAR ON PICTURE SIDE AND TITLE
AS INDICATED ON OUR SKETCH.

COLOR DESCRIPTION

~~Photo [illegible]~~
3CH195

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 2½
[illegible] Hc 1¾ 7-27-50
[illegible] 10

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1128 **ORDER NO.** 61627 **DATE** 7-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SISTERS OF CHARITY
NEW YORK, NEW YORK

250 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

PLEASE REMEMBER US! OUR BLESSED MOTHER'S BAND OF MERCY.......ETC. (SEE COPY)

(All of this on address side)
FRONT NO. NO R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT USE PHOTO "A" FOR BABY. NOTE VIGNETTE AT BOTTOM OF PICTURE. MOVE UP SLIGHTLY THE LINE SISTERS OF CHARITY AND PUT UNDER IT IN SMALL TYPE: P. O. BOX 1107 FRONT ENTIRELY BLANK. USE 1951 CALENDAR, PUTTING IN RED THE DATES THE CUSTOMER HAS ENCIRCLED IN INK ON THE ATTCHD CALENDAR PAD.

HOLE PUNCHED TOP CENTER.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTOS Retd 1 B. w Print 8/30/50 B.

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO [✓ YES] NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1-5+7
Lay Out 4
Ret 1
Hc 1½ 101
Lett 7

As quoted

CWOH

Extra line Neg for Red + Dk Blue

T

NO. OCH1129

F.E.C. NEWS, WEST PALM BEACH, FLA.

ORDER NO. 61785

DATE 7-3-50

25 M MIN. VIEW 2½ x 3½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MIN. TO HAVE A YELLOW BORDER

USE PHOTO OCH906. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date JUL 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH L.O.	10	½	JUL 6 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2¼		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 24 1950

By

DATE Photo Returned to Customer

NO. OCH1130

F. E. C. NEWS, WEST PALM BEACH, FLA.

ORDER NO. 61785

DATE 7-3-50

25 M MIN. VIEW 3½ x 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MINIATURE TO HAVE A YELLOW BORDER

USE PHOTO OCH908. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH L.C.	10	½ ✓	JUL 6 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2¼ ✓		8-8-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By JV
DATE Photo Returned to Customer

NO. 0CH1131

F. E. C. NEWS CO. WEST PALM BEACH, FLA.

ORDER NO. 61785

DATE 7-3-50

25 M MIN. VIEW 3½ x 2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MINIATURE TO HAVE A YELLOW BORDER

USE PHOTO 6BH877. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 5 1950

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH	16	1/2	JUL 6 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 10 1950	JUL 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2¼		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 24 1950
By JW
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1132 ORDER NO. 61641 DATE 7-5-50

CUSTOMER BROWN BEAR RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

TO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full

(BROWN BEAR RESTAURANT)
6318 N. CLARK ST. CHICAGO, ILL.

(SEE COPY)

(All of this on address side)

FRONT NO. 5 R. M. TO COME [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER STRIP MARKED "A" ON TISSUE OVERLAY IS TO BE SAME COLOR AS WALL "B". FOR EXTERIOR USE VERTICAL VIEW. _

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. _

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

3.5 x 7

Lay Out 2-9

Ret. 8

Dmx Ac. 7½ "106

Lett 12

As quoted

W.J.H.

NO. OCH1133

R. G. STONE

ORDER NO. K41419

DATE 7-3-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Greetings from Wisconsin (etc. as per copy)

Small Type: (C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED DRAWING

TAKE OUT ARTISTS NAME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5x7

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

By

Date JUL 6 1950

Cost Dept. Checked

By

Date JUL 6 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 10 1950	JUL 11 1950
SKETCH		1 ✓	JUL 7 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½ ✓	JUL 14 1950	
ARTIST DEPT.	114	9 ✓		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 28 1950

By Jo

DATE Photo Returned to Customer

5X7

NO. OCH1134

R. G. STONE

ORDER NO. K41419

DATE 7-3-50

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~XXXXX~~ I JUST DON'T HAVE THE RIGHT KIND OF BAIT

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED DRAWING

TAKE OUT ARTISTS NAME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 6 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 6 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 10 1950	JUL 11 1950
SKETCH	10	1/2	JUL 7 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 14 1950	7/17/50
ARTIST DEPT.	113	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 28 1950
By Jv
DATE Photo Returned to Customer

5x7

NO. OCH1135

R. G STONE

ORDER NO. K41419

DATE 7-3-50

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM WISCONSIN
(ETC. AS PER COPY)

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED DRAWING

TAKE OUT ARTISTS NAME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 6 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date JUL 6 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 10 1950	JUL 11 1950
SKETCH	10	1 ✓	JUL 7 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1¾	JUL 14 1950	7/7/50
ARTIST DEPT.	114	10 ✓		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE *Filed* AUG 28 1950

By

DATE *Photo Returned to Customer*

NO. OCH1136

R. G. STONE

ORDER NO. K41419

DATE 7-3-50

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE FISH HERE REALLY CO-OPERATE

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED DRAWING

TAKE OUT ARTISTS NAME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5x7

Executive OK of Estimate
By 4
Date JUL 6 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date JUL 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL [illegible] 1950	JUL 11 1950
SKETCH 20	10	1/2 ✓	JUL 7 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1½	JUL 14 1950	9
ARTIST DEPT.	116	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 28 1950

By JV

DATE Photo Returned to Customer

NO. 0CH1137

R. G. STONE

ORDER NO. K41419

DATE 7-3-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THEY PACKED ENOUGH CLOTHES (ETC. AS PER COPY)

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED DRAWING

TAKE OUT ARTISTS NAME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 6 1950

Cost Dept. Checked
By JUL 6 1950
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 10 1950	JUL 11 1950
SKETCH	[illegible]	[illegible]	JUL 7 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______

DATE Filed AUG 28 1950
By JV

DATE Photo Returned to Customer ______

NO. 0CH1138

CURT TEICH & CO.

ORDER NO.

DATE 7-3-50

50 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~XX~~ ROW OF PALMS

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~XX~~ TROPICAL FLORIDA COMICS

PRIVATE NO. BEFORE IMP. ~~Fx1~~ 1F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS, DIFFERENT FROM OUR REGULAR COMICS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

45322

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 5 1950

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 6 1950	JUL 11 1950
SKETCH	10	[illegible]	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	JUL 19 1950	
ARTIST DEPT.	103	9		8·22·50

AUG 9 - 1950

DATE BLUEPRINT OK'D
By

DATE Filed AUG 25 1950
By JW

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1139

CURT TEICH & CO.

ORDER NO.

DATE 7-3-50

50 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. I R. M. NO
TITLE IN FULL YOU SHOULD BE HERE, IS WHAT I'M WISHIN, ETC.	IMPRINT TROPICAL FLORIDA COMICS
	PRIV.NO. BEFORE IMPRINT 2F-1
SMALL TYPE: (C) CURT TEICH & CO. INC.	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS. VARIED FROM OUR OWN COMICS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL [illegible] 1950	JUL 11 1950
SKETCH	18	1/2	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	JUL 19 1950	7-20-50
ARTIST DEPT.	[illegible]	9		8-7-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By JV
DATE Photo Returned to Customer

NO. OCH1140

CURT TEICH & CO.

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA BOUND!
etc.

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV.NO.BEFORE IMPRINT 3F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS. VARIED FROM OUR OWN COMICS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 5 1950

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 1950	JUL 11 1950
SKETCH	18	½	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	JUL 19 1950	
ARTIST DEPT.	101	9	8-7-50	8-7-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950

By

DATE Photo Returned to Customer

NO. OCH1141

CURT TEICH & CO.

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
WARM GREETINGS FROM
FLORIDA, ETC.

SMALL TYPE: (C) CURT TEICH & CO. INCC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV.NO. BEFORE IMPRINT 4F-

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME.

USE ALL BRIGHT COLORS. VARIED FROM OUR OWN COMICS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

__________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 5 1950

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 1950	JUL 11 1950
SKETCH	10	1/2	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 19 1950	
ARTIST DEPT.	113	9		8-9-50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By JV

DATE Photo Returned to Customer

CURT TEICH & CO.

NO. OCH1142

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN FLORIDA
ETC.

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I **R. M.** NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV.NO.BEFORE IMPRINT 5F-

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS.. VARIED FROM OUR OWN COMICS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1950	JUL 11 1950
SKETCH	16	[illegible] ✓	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	157	1½ ✓	JUL 19 1950	7-20-50
ARTIST DEPT.	111	9 ✓		Aug-7-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By Jo
DATE Photo Returned to Customer

NO. 0CH1143

CURT TEICH & CO.

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THERE'S PLENTY TO DO HERE
ETC.

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV.NO.BEFORE IMPRINT 6F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS.. VARIED FROM OUR OWN COMICS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 5 1950

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL [illegible] 1950	JUL 11 1950
SKETCH	11	½	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUL 19 1950	
ARTIST DEPT.	103	9		8-7-50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By

DATE Photo Returned to Customer

NO. OCH1144

CURT TEICH & CO.

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA'S SCENERY IS WONDERFUL

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV. NO. BEFORE IMPRINT 7F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS. VARIED FROM OUR OWN COMICS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 5 1950

Cost Dept. Checked ✓
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1950	JUL 11 1950
SKETCH	18	1/2	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				JUL 19 1950
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½ ✓	JUL 19 1950	7-20-50 Pink
ARTIST DEPT.	109	9½		8-7-50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By Jv

DATE Photo Returned to Customer

CURT TEICH & CO.

NO. OCH1145

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

I'M ENJOYING MYSELF
ETC.

SMALL TYPE:(C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV.NO.BEFORE IMPRINT 8F-

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS.. VARIED FROM OUR OWN COMICS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 9 1950	JUL 11 1950
SKETCH	10	1/2	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	JUL 19 1950	
ARTIST DEPT.	115	9	Aug. 7, 1950	Aug. 8, 1950

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By Jo
DATE Photo Returned to Customer

CURT TEICH & CO.

NO. OCH1146

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

REPORT FROM FLORIDA
etc.

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I **R. M.** NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV.NO.BEFORE IMPRINT 9F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS.. VARIED FROM OUR OWN COMICS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 5 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1950	JUL 11 1950
SKETCH	18	½	JUL 6 1950	JUL 8 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½	JUL 19 1950	
ARTIST DEPT.	101	9	8-3-50	8-3-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By
DATE Photo Returned to Customer

NO. OCH1147

CURT TEICH & CO.

ORDER NO.

DATE 7-3-50

50 M POST CARDS C.T. ART COLORTONE FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FLORIDA
ETC..

SMALL TYPE: (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT TROPICAL FLORIDA COMICS

PRIV.NO.BEFORE IMPRINT 10F-

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ARTISTS NAME

USE ALL BRIGHT COLORS...VARIED FROM OUR OWN COMICS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 9
Date JUL 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 8 1950	JUL 11 1950
SKETCH	10	½	JUL 4 1950	JUL 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1¾	JUL 19 1950	
ARTIST DEPT.	114	9		8/8/50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 14 1950
By JV
DATE Photo Returned to Customer

NO. OCH1149

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 61799

DATE 7-5-50

12½ M MINIATURES 3½X2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] [✓ CENTER]-[✓ BORDER]

TITLE IN FULL
CASTILLO DE SAN MARCOS NATIONAL MONUMENT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES — SAME AS 8BH1630 reset

IMPRINT NONE —

PHOTO PROPERTY OF C.T. —

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1630 - MAKE NEW BLACK NEGATIVE - REDUCE COLOR PLATES. —

To have yellow border

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

G.298

Executive OK of Estimate
By
Date JUL 7 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 7 1950

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUL 11 1950
SKETCH	10		JUL 7 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 25 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	3¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 29 1950
By JF

DATE Photo Returned to Customer

NO. CCH1148

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 61799

DATE 7-5-50

12½M MINIATURES 3½X2½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], [✓ CENTER] [✓ BORDER]

TITLE IN FULL
POST OFFICE AND PONCE DE LEON
HOTEL TOWERS —

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. YES —
SAME AS 8BH1628
need

IMPRINT NONE —

PHOTO PROPERTY OF C.T. —

RETOUCHING AND COLOR DESCRIPTION To have yellow border

FROM
USE PHOTO/8BH1628 — XXXXXXXX MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES —

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
ee to it that all cuts or nega-
ives are uniform and colors are
n harmony with each other
o make an attractive set.

G-298

Executive OK of Estimate
By
Date JUL 7 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 7 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUL 11 1950
SKETCH	10	1½	JUL 7 1950	JUL 10 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				JUL 25 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	11	2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 4 1950
By Jo
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1150 ORDER NO. 61648 DATE 7-5-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C.V.H. LABORATORIES CO.
IRVINGTON 11, NEW JERSEY _

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

NO TITLES ON PICTURE SIDE. _

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. COLORS OF TIES MAY HAVE TO BE SUBDUED A LITTLE AS THEY COME OUT A LITTLE DARKER ON KODACHROME. BACKGRD SHOULD BE A LIGHT GREEN OR SOME OTHER PASTEL SHADE THAT WILL MAKE AN ATTRACTIVE CARD. USE BEST JUDGMENT. IF NECESSARY RE-ARRANGE FOUR ITEMS. SEE ALSO DISPLAY SET. _

Rec'd 12/17/50

RETURN KODACHROME TO CUSTOMER. B._

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

R. 6
HC 1¾ 106
[illegible] 9½ -104

Red – Lt Blue
Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1151 ORDER NO. 61653 DATE 7-5-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VALLEY VIEW MOTOR COURT
SCOTTSVILLE, KY.

PHOTO RETURNED TO

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

AAA VALLEY VIEW MOTOR COURT ON U.S.
HIGHWAY 31-E SOUTH CITY LIMITS
SCOTTSVILLE, KY.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW 9BH1295 FOR TYPE FACES & ARRANGEMENT. TAKE OUT LIGHT POLE, FENCE AND WHITE POSTS.

COLOR DESCRIPTION

ROOF ON BLDG BLUE. CHAIRS ON PORCH RED & GREEN.- FOLLOW 9BH1295 FOR ANY COLORS NOT GIVEN.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Ret 1
[illegible] 1½ 108
[illegible] 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1152 ORDER NO. 61651 DATE 7-5-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RANCHO SIESTA MOTOR LODGE
ST. PETERSBURG, FLA.

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full (KAUFMANN BOLD 10 PT)

/RANCHO SIESTA MOTOR LODGE / 2525 TYRONE BOULEVARD (U.S. 19)/ST. PETERSBURG, FLORIDA /

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Re 5
[illegible] 1½
La 9

KO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1153 ORDER NO. 61650 DATE 7-5-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PENNSYLVANIA HOTEL —
ST. PETERSBURG, FLA. —

12½M POST CARDS SIZE 3½ X 5½ —

STYLE PHOTO COLORIT-FULL FACE
3 SIDES —

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

PENNSYLVANIA HOTEL - 4TH STREET AND
3RD AVENUE NO. ST. PETERSBURG, FLA. —

Panel in ½ inch

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

REMOVE WIRES & POLES. SAME AS OLD CARD 7BH480. —

PHOTO RETURNED TO

COLOR DESCRIPTION

BLDG WALLS - SAME AS ON 7BH480. CANOPIES #38 GREEN (TRIM & LETTERS WHITE)
SIGN #38 GREEN & WHITE. CHAIRS #38 GREEN (BACKS ARE CREAM)
WINDOW FRAMES #38 GREEN (WHATEVER WAS BROWN ON OLD CARD 7BH480 IS NOW GREEN. —

CAR ON LEFT - 62 MAROON. CAR ON RIGHT - 3 BLUE. STATION WAGON - NATURAL WOOD FINISH. —

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1-5x7

Ret	6½
HC	1¾ -167- 7.31 [illegible]
Flat	9½

[illegible]

W00+

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH1154 ORDER NO. 61649 DATE 7-5-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PINON LODGE
ALBUQUERQUE, NEW MEXICO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

PIÑON LODGE - 8501 EAST CENTRAL - U.S. HIGHWAY 66 - ALBUQUERQUE, N. MEX.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES, WITH PANEL AT BOTTOM. SEE TISSUE OVERLAY.

SUBMIT RETOUCHED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. —

RETURN PHOTO YES NO

3M—1-2-40

PHOTO RETURNED TO PHOTO USED F

Ret 6
Hm ?c 1½ 108
110 Flat 9

Top Art

Lisa

Submit
Proofs
Photo to Customer

ok 8/12
LOB

Out 7/18

Red Impression

NO. 0CH1155

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N.C.

ORDER NO. 61812

DATE 7-5-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HOTEL GREYSTONE, GATLINBURG, TENN. "ENTRANCE TO GREAT SMOKY MOUNTAINS NATIONAL PARK"

PRIVATE NO. BEFORE TITLE: 561

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 9BH805 FOR COLORS - BUILDING ON RIGHT SHOULD BE THE SAME COLOR AS BUILDING ON LEFT.
ASPHALT WALK AND DRIVE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

~~ATTENTION~~

~~Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.~~

Executive OK of Estimate
By
Date [illegible] 6 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 6 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 11 1950	JUL 11 1950
SKETCH				
RETOUCHING	12	2 ✓	JUL 7 1950	JUL 10 1950
REPHOTO				
PHOTO-LITHO				JUL 20 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	187	1½	JUL 20 1950	[illegible]
ARTIST DEPT.	26	2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 11 1950
By

DATE Photo Returned to Customer 8-10-50 via Ry. Express

NO. OCH1156

B & W NEWS AGENCY, WACO, TEXAS

ORDER NO. 61814

DATE 7-5-50

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] [✓ LOWER] CENTER-BORDER

TITLE IN FULL
~~MEMORIAL~~ GRAND LODGE MEMORIAL TEMPLE,
THE GRAND LODGE OF TEXAS, ANCIENT
FREE AND ACCEPTED MASONS, WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS OF NATURAL CONCRETE STONE.
PUT LEAVES ON TREES, SHOW SHRUBBERY. ~~[illegible]~~.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!
Subjects on
…der for this customer. Please
…e to it that all cuts or nega-
…es are uniform and colors are
… harmony with each other
… make an attractive set.

Top of Card

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 6 1950

Cost Dept. Checked
By
Date JUL 6 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 17 1950	JUL 18 1950
SKETCH				
RETOUCHING			JUL 7 1950	JUL 14 1950
REPHOTO				
PHOTO-LITHO			JUL 20 1950	AUG 9 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	AUG 9 1950	
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 16 1950
By
DATE Photo Returned to Customer

MAKEOVER
Charge to LVSE Dept.

AUG 4 - 1950

EST. Makeover Time Required

	TIME
RETOUCHING	2
[illegible]	
COMPOSING	
ART DEPT. HC	1½
[illegible]	

Time Recorded in Cost Dept.
Date AUG 24 1950
By 10

Makeover

Old art destroyed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0CH1157 ORDER NO. 61654 DATE 7-6-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE COLONY
ST. PETERSBURG, FLA.

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE COLONY - 301 4TH AVE. N. ST. PETERSBURG FLORIDA - APARTMENT HOTEL..ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

P.t —
H/c 1½ 8/4/50
Neg 4

Top of List

1180x

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1158 ORDER NO. 61656 DATE 7-5-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE PARIS RESTAURANT
SAN FRANCISCO, CACIF.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full 3/8 IN CENTER PANEL:

PARIS RESTAURANT - 242 O'FARRELL ST.
SAN FRANCISCO, CALIF.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW ARRANGEMENT AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1
8
2
12 101
9-25-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1159 ORDER NO. 61658 DATE 7-6-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER ARCADIA MOTEL
ELMHURST, ILL.

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ARCADIA MOTEL - U.S. ROUTE 20(LAKE ST.)
AND ROUTE 83 - ELMHURST, ILL.

USE THIS STYLE AS [illegible]

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW TISSUE OVERLAY.

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

Submit to Customer

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1161

W8 17

Red Imprint

T

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1160 ORDER NO. 61659 DATE 7-6-50

CUSTOMER ARCADIA MOTEL
ELMHURST, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

6½ M BUSINESS CDS SIZE 3½ X 2 5/16 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ARCADIA MOTEL - U.S. ROUTE 20 (LAKE ST.)
AND ROUTE 83 - ELMHURST, ILL.

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

[✓ Blue Print] — Handcolor — [✓ Black & White Proof.] Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO FROM OCH1159. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] ½

107
9-7-50 L. a 2¼

T

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1161 ORDER NO. 61823 DATE 7-6-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BOULEVARD DINER
CAMDEN, NEW JERSEY

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper], [✓ Lower], Center—[✓ Border] — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full
TOP BORDER: BOULEVARD DINER
BOT.BORDER: 41ST STREET AND CRESCENT
BOULEVARD, CAMDEN, N.J.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

REMOVE- ELECTRIC POLE & WIRES. ALL BLDG. & AUTO RIGHT SIDE. THE ROUND DISK TOP OF CAR. SMALL LIGHTS ON SIGN. SMALL SIGN TOP LEFT THAT SHOWS REAR OF. BELL TELEPHONE SIGN NEAR DOOR. PUT GRASS AT RIGHT END OF CAR TO CURB.

COLOR DESCRIPTION

CAR IN FRONT 44, TOP BLACK. BLDG.15, ROOF 17. NEON SIGN TUBE AT EDGE OF ROOF 6. BIG SIGN BLACK, LIGHT PARTS 3. BOTTOM UNDER"ICE CREAM"23. LETTERS "BLVD" 3, "DINER & RICHMOND ICE CREAM" 6. NEON SIGN "DINER" ON ROOF 19. POST HOLDING BIG SIGN BOTTOM 15, TOP DARK IS 23. DARK STRIP UNDER WINDOWS & AT CORNER 31. SMALL SIGN ON GROUND 15, BORDER 23, BOTTOM 21, LETTERS-TOP BLACK, BOTTOM (OPEN 24 HRS) WHITE. AWNING WHITE & 23.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Rd 6
107
7-24-0 JHC 1½
Ea 9

X

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1162 ORDER NO. 61824 DATE 7-6-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLOCK MANOR
DENVER, COLORADO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full
CLOCK MANOR - 1901 EAST COLFAX AVENUE
AT HIGH STREET - ON U.S.HIGHWAYS 40
AND 287 IN DENVER, COLORADO
[illegible] cut — 1¼' [illegible]

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW TISSUE OVERLAY. REMOVE-WIRES,ETC.,CHIMNEY IN REAR ONLY, FIRE PLUG AND THE BUILDING TO RIGHT. FILL IN THIS SPACE WITH TREE OR SKY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. NOTE GOLD GILT COLOR OF CLOCK UPPER CENTER OF BUILDING. FOLLOW KODACHROMES FOR COLOR ONLY.

RETURN KODACHROMES TO CUSTOMER.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 2½
[illegible] 1¾
103 Flat 10

NO. 0CH1163

SUN NEWS CO., ST. PETERSBURG, FLA.

ORDER NO. XXX 61827

PHOTO BY ROBERT LEAHEY

DATE 7-6-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. ANTHONYS HOSPITAL/ ST. PETERSBURG, FLA./ "THE SUNSHINE CITY"/

8 pl. rt.

PRIVATE NO. BEFORE TITLE: S.139.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 7 1950

Cost Dept. Checked
By
Date JUL 7 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUL 14 1950
SKETCH				
RETOUCHING	5	3	JUL 7 1950	JUL 11 1950
REPHOTO				
PHOTO-LITHO				JUL 26 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	JUL 26 1950	
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 11 1950
By JV

DATE Photo Returned to Customer

NO. 0CH1164

SUN NEWS CO., ST. PETERSBURG, FLA. -

ORDER NO. 61827

PHOTO BY ROBERT LEAHEY -

DATE 7-6-50

25 M POST CARDS   ART COLORTONE   FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST TURN THRILL IN GREYHOUND
RACING AT "DERBY LANE", ST.
PETERSBURG, FLORIDA -

PRIVATE NO.BEFORE TITLE:S.142 -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. COLOR OF DOGS-SEE CARD
9BH878, ENCLOSED. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 7 1950

Cost Dept. Checked
By
Date JUL 7 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 11 1950	JUL 11 1950
SKETCH				
RETOUCHING	5	2	JUL 7 1950	JUL 10 1950
REPHOTO				
PHOTO-LITHO				JUL 20 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1½	JUL 20 1950	
ARTIST DEPT.	112	10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By JC

DATE Photo Returned to Customer

5

NO. OCH1165

SUN NEWS CO., ST.PETERSBURG, FLA. ORDER NO. ~~[illegible]~~ 61827

PHOTO BY ROBERT LEAHEY DATE 7-6-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
TYPICAL NIGHT CROWD WATCHING
GREYHOUND RACING/AT DERBY LANE,
ST.PETERSBURG, FLA.

PRIVATE NO.BEFORE TITLE: S.143

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Top

Executive OK of Estimate
By
Date JUL 7 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL [illegible] 1950	JUL 11 1950
SKETCH				
RETOUCHING	5	3½	JUL 7 1950	JUL 10 1950
REPHOTO				
PHOTO-LITHO				AUG 3 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1¾	AUG 3 1950	8/7/50
ARTIST DEPT.	118	11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 10 1950
By
DATE Photo Returned to Customer

NO. OCH1166

WILSON'S BOOK & STATIONERY STORE, PADUCAH, KY.

ORDER NO. 61716

DATE 7-7-50

12½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER]-BORDER

TITLE IN FULL

BATHING BEACH ON BEAUTIFUL
KENTUCKY LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

m OCH 1448

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1765. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

TOP

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 10 1950

Cost Dept. Checked L
By
Date JUL 10 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 17 1950	JUL 18 1950
SKETCH L.O	10	½	JUL 11 1950	JUL 14 1950
RETOUCHING		¼		
REPHOTO				
PHOTO-LITHO			JUL 20 1950	AUG 4 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			AUG 4 1950	
ARTIST DEPT.	107	2¼		9-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 11 1950

By

DATE Photo Returned to Customer

NO. OCH1167

WILSON'S BOOK & STATIONERY STORE, PADUCAH, KY. ORDER NO. 61716

DATE 7-7-50

12½M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

AIRVIEW, KENTUCKY LAKE STATE PARK
AND HARBOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

[illegible]

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ~~OC14~~ OCH381. ~~USE BEST JUDGEMENT FOR COLOR.~~ Make new black negative

Reduce color plates

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 10 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By L
Date JUL 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL [illegible] 1950	JUL 18 1950
SKETCH	11	1/2	JUL 11 1950	JUL 1[illegible] 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 20 1950	JUL 27 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2¼		9-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 11 1950

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1168 ORDER NO. 61679 DATE 7-10-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GARO'S, INC.
WILMETTE, ILL. —

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center—[✓ Border] — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full

GARO'S - "WHERE QUALITY IS HIGHER THAN PRICE" — (Script)

Use same style & size of type as OCH70

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

STAMP BOX SAME AS ON OCH70.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW ATTACHED MAGAZINE ADVERTISEMENT.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

Ret. 7
105
8/5/50 J.C 2
L. a 12

[illegible] 13.15

5X7

NO. OCH1169

SMITH NEWS AGENCY, ESCANABA, MICH.-

ORDER NO. 61851

DATE 7-10-50

25 M POST CARDS   ART COLORTONE   FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ ORE BOATS IN HARBOR/ ESCANABA, MICH. /-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES -

IMPRINT SAME AS ABOVE -

Photo in large File

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BOATS REDDISH-BROWN WITH WHITE SUPER-STRUCTURE. BLUE WATER. TAN FISH NETS IN FOREGROUND ON GREEN GRASS. PUT GREEN SPRING FOLIAGE TO JUST COVER BRANCHES ON TREES. LIGHT GRAY CRUSHED STONE PILE. BOAT IN FOREGROUND--DARK RED WITH WHITE CABIN, BLACK STACK. GRAY BUILDINGS WITH DARK GREEN AND GRAY ROOFS. GRAY FISH-NET DRYERS. GRAY PILINGS. MAKE SKY-BLUE WITH CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES] HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 14 1950	JUL 18 1950
SKETCH				
RETOUCHING	4	2.	JUL 12 1950	JUL 14 1950
REPHOTO				
PHOTO-LITHO			JUL 20 1950	AUG 1 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 1 1950	8/2/50
ARTIST DEPT.	112	8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 28 1950
By

DATE Photo Returned to Customer

2.0 ½

(22) [illegible] 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1170 ORDER NO. 61697 DATE 7-11-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PEACOCK COTTAGE
GOSHEN, KENTUCKY

12½M BUSINESS CDS SIZE 3½ X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

PEACOCK COTTAGES
ON U.S. HIGHWAY 42 - GOSHEN, KENTUCKY

FRONT NO. NO (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 7BH1391. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

4325

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible]

4325

T

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1171 ORDER NO. 61701 DATE 7-11-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BESTFIT APRON & UND. CO., INC.
NEW YORK, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

BESTFIT APRON COMPANY - 45 WEST 27TH
ST. - NEW YORK 1, N.Y. MU 4-0290...ETC.
(SEE COPY)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, SAMPLE APRONS ARE IN STOCK ROOM. -

COLOR DESCRIPTION

FOLLOW SKETCH. _

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

X

3M—1-2-40

5×7

[illegible] 1
Red 7
Imprint 7 106
Blue 11

Q.3.14

Yellow + Red Aprons

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1172 ORDER NO. 61702 DATE 7-11-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALEXIAN BROTHERS HOSPITAL
CHICAGO, ILL.

12½ M POST CARDS SIZE 3½ X 5½ -

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No   Copyright in Plate Yes No
Title in full

ALEXIAN BROTHERS HOSPITAL
CHICAGO 14, ILL. -

See Card attached

FRONT NO. 5   (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No   Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO FROM 5BH384. USE ATTACHED PHOTO FOR INSET. (SEE CARD)
(INSET)
CROP WHERE SHOWN BY ARROWS. TAKE OUT LADDER & ROPE. TAKE OUT WHITE STONE IN FRONT.

COLOR DESCRIPTION

(INSET)
STONE WORK #17. BALANCE OF BRICK LIKE ATTACHED CARD. STONE BELOW BRICK #17.
WINDOW TRIM #17. DOORS CHROME TRIM. ROADWAY #39. -

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—1-2-40

1725

MAKEOVER

Charge to [illegible] Dept.

EST. Makrover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO	1/2	Date 8/24
COMPOSING		
ART DEPT.		By
ENGRAVING		

NO. OCH1173

R.A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 61705

DATE 7-11-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER-[✓ BORDER]

TITLE IN FULL

GARDEN AT THE JAMES MONROE SHRINE,
FREDERICKSBURG, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. SAME AS ON 2BH134

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD FLOWERS ON FENCE & ALONG BACK OF HOUSE, SOME ROSES ON THE BUSH IN LEFT CORNER OF OFFICE. BUSH IN MIDDLE OF FENCE & CENTER SECTION OF GARDEN, - BOX. WALK LEADS FROM DOOR, BUT IS SOMEWHAT OBSCURED BY BOX HEDGE. ~~NOTE METAL ROOF~~.

DONOT USE DEEP RED FOR SIDES OF HOUSE
NOTE BLUE FLOWERS ON FENCE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked K
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 14 1950	JUL 18 1950
SKETCH				
RETOUCHING		2½	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO			JUL 20 1950	JUL 27 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1½	JUL 27 1950	
ARTIST DEPT.	111	9½		Aug 18-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 24 1950
By
DATE Photo Returned to Customer

Straight
5x7

RICHARD BLAND TAVERN
WILLIAMSBURG, VIRGINIA

NO. OCH1174
ORDER NO. 61704
DATE 8-17-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL
PROVIDENCE HALL ON MIDDLE PLANTATION HILL - WILLIAMSBURG, VIRGINIA - NOW OPEN TO OVER NIGHT GUESTS - TELEPHONE 1135 J

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I
R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS TO SOFTEN CARD. HOUSE IVORY WITH GREEN BLNDS & SLATE ROOF. GREEN AROUND PORCH HAS LITTLE PINK FLOWERS BLOOMING. JOCKEY RED & WHITE WITH BLACK BOOTS. RED CAP. FARM BELL IS BRASS. BRICK CHIMNEY OLD BRICKS. ADD MISSING BLIND.

USE SOFT COLOR LIKE ENCLOSED CARDS.

[redacted] YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date JUL 1 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 1 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				AUG 28 1950
SKETCH				
RETOUCHING	3	3½	AUG 18 1950	AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 13 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½	SEP 13 1950	[illegible]
ARTIST DEPT.	117	5½		10-6-50

SEP 11 1950

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By JV
DATE Photo Returned to Customer ✓

5X7
add to both

NO. OCH1175

CURT TEICH & CO.,INC., CHICAGO, ILL.

ORDER NO. K41827

DATE 7-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAME VINE (BIGNONIA VENUSTA),
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. SAME AS ON 7BH672

IMPRINT

308-F TROPICAL FLORIDA SERIES

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON7BH672. ADD BLUE SKY & CLOUDS. ADD PICKET FENCE IN FOREGROUND. FLOWERS SAME COLOR AS ON 9BK47.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~no~~ YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 18 1950	JUL 19 1950
SKETCH				
RETOUCHING	5	3½	JUL 17 1950	JUL 18 1950
REPHOTO			7-13-50	JUL 17 1950
PHOTO-LITHO				AUG 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	152	1½	AUG 11 1950	
ARTIST DEPT.	115	9	[illegible]	Sept. 1 1950

DATE BLUEPRINT OK'D
By

DATE Filed SEP 11 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1176 ORDER NO. 61936 DATE 7-12-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KNIGHT'S SANDWICH SHOP
OAK PARK, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

LEAVE LEFT HAND POLE IN PHOTO. TAKE OUT BLDG AT RIGHT COMPLETELY.

NO TITLES ON PICTURE SIDE.

COLOR DESCRIPTION

~~Submit Retouched Photo To Customer~~
OK'd B

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER. Rec'd 9/14/50 B.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Rd 6
[illegible] DC 1½
[illegible] 0

X

OK JA

Photo touched
[illegible] to customer
for OK,

NO. OCH1177

WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

ORDER NO. 61855

DATE 7-12-50

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], [✓ CENTER-BORDER]

TITLE IN FULL
SQUARE DEAL ARCH ENTERING
JOHNSON CITY AND ENDICOTT, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~CUST.~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS LEFT AND RIGHT. DARK GRAY ARCH, LETTERS ALSO GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 13 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	JUL 18 1950
SKETCH				
RETOUCHING	5	3¼	JUL 14 1950	JUL 14 1950
REPHOTO				
PHOTO-LITHO			JUL 20 1950	JUL 28 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	JUL 28 1950	7/31/50
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 10 1950
By
DATE Photo Returned to Customer

NO. OCH1178

WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

ORDER No. 61855

DATE 7-12-50

12½ M POST CARDS ART COLORTONE WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], [✓ CENTER-BORDER]

TITLE IN FULL
~~E. J.~~ ENDICOTT JOHNSON A. A., EAST BRANCH
RECREATIONAL CENTER,
JOHNSON CITY, N.Y. -

UNDER INSET: HARRY L. JOHNSON MEMORIAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF ~~CUST~~ - C.T.

RETOUCHING AND COLOR DESCRIPTION

(If possible, show complete monument) -
SHOW INSERT./ COLOR:- (West branch is same color)

GREEN LETTERS. RED BRICK BUILDING, WHITE DOORS.
ALUMINUM FRONT. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Top

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 1½
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 18 1950	JUL 19 1950
SKETCH				
RETOUCHING		3½ ✓	JUL 17 1950	JUL 17 1950
REPHOTO			7-12-50	
PHOTO-LITHO			JUL 20 1950	AUG 4 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	132	1¾		
ARTIST DEPT.	92	4½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By JV

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1179 ORDER NO. 61940 DATE 7-12-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALLIS PRESS,
KANSAS CITY, MISSOURI —

12½ M POST CARDS SIZE 3½ X 5½ -

STYLE ART COLORTONE WHITE BORD
AS ON 5BH358

PLACE OF TITLE: Upper, [✓ Lower], Center [✓ Border] — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full
MITCHELL CLINIC HOSPITAL AND SANITARIUM
EXCELSIOR SPRINGS, MO. —

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT AUTOS, REPLACE AWNINGS ON GROUND FLOOR WINDOWS WITH GLASS BRICK AS SHOWN ON SMALL PHOTO ATTCHD. TAKE OUT PARKING METERS AND STREET LIGHT.

COLOR DESCRIPTION

FOLLOW 5BH358 AND INSTRUCTIONS MARKED THEREON. —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] NC 1½ 106
L. A. O.

X

H&D

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1180 ORDER NO. 61943 DATE 7-13-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KINSELLA NEWS COMPANY
AUGUSTA, GEORGIA

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

DUTCH MOTEL - 4 MILES SOUTH OF
AUGUSTA, GEORGIA ON HIGHWAY U.S. 1
(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

[illegible] 102

NOH

Dk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1181 ORDER NO. 61942 DATE 7-13-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DANDEE COTTAGES
WINTER PARK, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

DANDEE COTTAGES, WINTER PARK, FLA.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

LAWN #71. ROOFS #70. TRIM AT EAVES #60. DRIVEWAY #40. SKY #18 WITH LIGHT CLOUDS. BLDGS #15. CHAIRS 1, 7 AND 16. FLOWERS USE BEST JUDGMENT. NEON SIGN BACKGRD #1, DANDEE #12, COTTAGES #8, VACANCY #12
AAA #43 AND WHITE.

USE KODACHROME PRINTS FOR COLOR GUIDE.

RETURN KODACHROME PRINTS TO CUSTOMER. Retd 8/30/50 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Pt 5
Du NC 1½ 10/6
L.Q 9

NO. OCH1182

ST. BERNARD COLLEGE, ST. BERNARD, ALA.

ORDER NO. 61860

DATE 7-13-50

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
"WAYSIDE SHRINE" IN THE SOUTH PARK, AVE MARIA GROTTO, ST. BERNARD, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
USE PHOTO FROM 8B723 -
FOLLOW TISSUE OVERLAY AND COLOR INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date JUL 13 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 13 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 17 1950	JUL 18 1950
SKETCH				
RETOUCHING	3	1	JUL 14 1950	JUL 17 1950
REPHOTO				
PHOTO-LITHO			JUL 20 1950	AUG 1 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 1 1950	8/1/50
ARTIST DEPT.	1118	9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed AUG 28 1950
By W
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH1183 ORDER NO. 61947 DATE 7-13-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROBERT LAURAYNE APTS.
HOLLYWOOD BEACH, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

[illegible] from Cust [illegible]

ROBERT LAURAYNE APARTMENTS - ON THE OCEAN
HOLLYWOOD BEACH - FLORIDA
(SEE COPY) /

FRONT NO. 5 (All of this on address side)
R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. NAME FROM ATTCHD LETTERHEAD ON CARD. UPPER LEFT VIEW HAS ADDED ACTIVITY ON BEACH AND A 1950 STUDEBAKER. YACHT ADDED TO MAIN VIEW/

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CHANGES. /

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

3 - 5 x 7
Layout 1½
Ret. 7
Mr. H C 7½ 105 8/7/50
Sketch 11½

OK J.H.

Red Impression

K

V.O

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1184 ORDER NO. 61948 DATE 7-13-50

CUSTOMER REYNOLDS ART STUDIOS
STURGEON BAY, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full TITLE IN REVERSE:
EVERGREEN BEACH HOTEL (at [illegible] [illegible])
EPHRAIM, WISCONSIN
SMALL AT RT BOT: PHOTO BY REYNOLDS

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

E

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

[illegible] Retouch [illegible] [illegible] like
[illegible]

COLOR DESCRIPTION

BUILDING - WHITEL AWNINGS - GREEN AND WHITE. ROOF - GREEN. LAWN FURNITURE-BRIGHT YELLOW, RED BLUE AND GREEN.-

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

✓

3M—1-2-40

Ret =
[illegible] = 1½ 107-8-4
[illegible] 9½ 22

W.J.H.

Top

NO. OCH1185

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD, N. MEXICO

ORDER NO. 61870

DATE 7-13-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM CARLSBAD CAVERNS,
CARLSBAD, NEW MEXICO

~~XXXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~XX~~ YES

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT: ©119

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW THEIR SKETCH FOR COLOR GUIDE.

SEE CARDS ENCLOSED FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 25 1950	JUL 27 1950
SKETCH		5	JUL 17 1950	JUL 21 1950
RETOUCHING		7		
REPHOTO				
PHOTO-LITHO				AUG 10 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	3	AUG 10 1950	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By
DATE Photo Returned to Customer
10/27/50

NO. CCH1186

DISTRIBUTED BY HERMAN HEMLER,
CARLSBAD, N. MEXICO

ORDER NO. 61870

DATE 7-13-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM NEW MEXICO
THE LAND OF ENCHANTMENT

[illegible]

SMALL TYPE:(C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO.BEFORE IMPRINT:©120

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW THEIR SKETCH FOR COLOR GUIDE.

SEE ALSO, KODACHROMES AND PICTURES ENCLOSED FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 24 1950	[illegible]
SKETCH	3	8	JUL 17 1950	JUL 2 1950
RETOUCHING	3	7		
REPHOTO				
PHOTO-LITHO				AUG 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	[illegible]	AUG 11 1950	
ARTIST DEPT.	55	15		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer 10/27/50

Reg [illegible]

NO. OCH1187

CURT TEICH & COMPANY, INC.,CHICAGO, ILL.

ORDER NO. K41827

DATE 7-14-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAND IN MY SHOES - FLORIDA...

ETC. as per Card attached

SMALL TYPE:(C) CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

226-F TROPICAL FLORIDA SERIES-
PHOTO COURTESY FLORIDA CYPRESS
GARDENS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SAME ARRANGEMENT AS ON 6BH1029, SUBSTITUTING NEW PHOTO OF GIRL. TWO LITTLE GIRLS TO REMAIN IN VIEW.

[illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Red Impression

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 26 1950	JUL 27 1950
SKETCH				
RETOUCHING		3	JUL 26 1950	JUL 26 1950
REPHOTO				JUL 26 1950
PHOTO-LITHO				AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	2	AUG 22 1950	
ARTIST DEPT.	22	11		

AUG [illegible]

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950

By JV

DATE Photo Returned to Customer

NO. 0CH1188

THE ALLIS PRESS, KANSAS CITY, MO.

ORDER NO. 61962

DATE 7-14-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER, [✓ BORDER]

TITLE IN FULL

HALL OF WATERS - AMERICA'S
HAVEN OF HEALTH - EXCELSIOR
SPRINGS, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R.M. YES-SAME AS ON 6AH2173.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SOOT FROM STONE ON CHIMNEY. FOLLOW 6AH2173 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 18 1950	JUL 19 1950
SKETCH				
RETOUCHING	5	2½	JUL 17 1950	JUL 1[illegible] 1950
REPHOTO				
PHOTO-LITHO			JUL 20 1950	JUL 28 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	155	1½	JUL 28 1950	
ARTIST DEPT.	116	2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1189 ORDER NO. 61880 DATE 7-17-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTRAL PLAZA HOTEL
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
Kaufman script.

/THE/ CENTRAL/ PLAZA/ HOTEL/
CENTRAL AVE./ AT LAKE ST./
CHICAGO 44, ILL./

1 3/8 Panel at right

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] XX 3 SIDES
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO RETURNED TO

REFER PENCILLED LAYOUT - PANEL AT RIGHT
FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—1-2-48

Ret. 7½
[illegible] U.C. 1½
L.A. 9

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1190 ORDER NO. 62004 DATE 7-17-50

CUSTOMER THE TIDES HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

100 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE TIDES HOTEL
ON THE OCEAN AT 12TH STREET
MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

1. FURNISH SIGN LEFT SIDE OF BLDG "THE TIDES" IN BLACK LETTERS, SAME TYPE LETTERING AS SHOWN ON METROPILITAN CARD ATTCHD.(CARD A)
2. COLOR CHAIRS IN PATIO GREEN - BLUE - YELLOW ALTERNATING.NO RED
3. FURNISH BEACH UMBRELLAS AT BOTTOM OF VIEW FROM LEFT TO RIGHT SOLID MAROON; SOLID GREEN; SOLID SKY BLUE.

SEE TISSUE ON SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

F6

2 x 5-1

Ret. 7½
C.C. 1¾ 105
7/19/50
E.A. 10

W.O.H.

2

5×7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1191 ORDER NO. 62008 DATE 7-17-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

F5
Photos for this Customer

CUSTOMER WHITELAW HOTEL
MIAMI BEACH, FLA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WHITELAW HOTEL - SHORT BLOCK TO THE
OCEAN BATHING....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor → Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR LAYOUT AND DESIGN, BUT MAKE CORRECTIONS IN COLORS AND TYPE COPY AS PER INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO
X

3M—1-2-40

F5

10

Dk Blue [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1192 ORDER NO. 62012 DATE 7-18-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDE

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
CONVAIR - 300 IN FLIGHT
MID-CONTINENT AIRLAINES PHOTO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
FORM ADV 12 (50M-7/50)
THE ALLIS PRESS, KANSAS CITY, MO.

[✓ Blue Print]— Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE REPHOTO

LAYOUT AND INSTRUCTIONS ATTACHED.

[illegible]

COLOR DESCRIPTION.

USE KO DACHROME FOR COLOR GUIDE. IN REFERRING TO PAN AMERICAN POST CARD FOR "SKY" HE REFERS TO COLOR ONLY -- FOLLOW CLOUD FORMATIONS AS SHOWN IN LARGE PHOTOGRAPH.

Photo recd 9/21/50 B

Proof recd 10/18/50 B.

RETURN PHOTO, COLOR TRANSPARENCY & 2 POST CARDS TO CUST.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5 x 7
10 - 4½
[illegible] 4 C 1½ [illegible]
101 - 9-26-50 #29

Rep[illegible] 3.50

W 2 K

Red Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1193 ORDER NO. 62014 DATE 7-18-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL FENIX CAFE
DALLAS, TEXAS —

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full
EL FENIX CAFE - DALLAS, TEXAS -
BANQUET ROOM - ALL THE ROMANCE AND
CHARM OF OLD MEXICO...(SEE COPY) —

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER, CHANGE THE SMIRK ON GIRL'S FACE TO AN ATTRACTIVE SMILE. ALSO BE SURE TO MAKE SKIN AND COMPLEXION OF MEXICAN GIRL WHITE AS SHOWN ON MATCH COVER.

FOR BALL ROOM VIEW USE PHOTO FROM 7BH215. —

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. —

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

3 — 5×7
C. 2½
Res ½
C. 2 107 8-20

As quoted.

Red Expression —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1194 ORDER NO. 62013 DATE 7-18-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MID-VIEW SUPER SERVICE &
MID-VIEW CAFE - MIDDLETON, WISC. -

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full IN SKY:
MID-VIEW SUPER SERVICE AND MID-VIEW CAFE.
HIGHWAY 12 AND 13 - MIDDLETON, WIS. -
(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

3M—1-2-40

1 - 5??

Rec. 4
H.C. 105 8/7/50 1 3/4
L.A. 9

O.K. [illegible]

O.K. D.H.

O.K. Blue Impressions

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1195 ORDER NO. 62017 DATE 7-18-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER AIRPORT PONTIAC COMPANY
CAMDEN, NEW JERSEY

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BORDER

PHOTO RETURNED TO

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER: 6 pt Cap
AIRPORT PONTIAC CO.
BOT: HADDON AND FERRY AVE., CAMDEN, N.J.
1, 6 pt Caps

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT POLE, WIRE, STOP SIGN AT CURB, FIRE PLUG, RAIN PIPE RT SIDE, FENCE & AUTO, BLDG AT LEFT.

COLOR DESCRIPTION

COLORS: BLDG 13. RIGHT END LT. GREY BLOCKS. DARK STRIPE ABOVE & BELOW. WINDOWS #47. BIG SIGN #31, MORE COLOR OF BLOOD- RICH RED. INDIAN SIGN SAME. (WHTTE BGRD) LETTERS WHITE - SIDE OR EDGE OF SIGN STAINLESS STEEL. CROSS PART BELOW #13. BORDER #47. WINDOW FRAMES STAINLESS STEEL. WINDOW SILL #72. WALLS INSIDE SAME. FLOOR LT & DARK GREY BLOCKS.

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—1-2-40

Rel. 5½
Om 10/7 8-8-50 J.C. 1½
L.B. 9

W.O.T.

F

Ret- 5
1½
S.O. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1196 ORDER NO. 62017 DATE 7-18-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER AIRPORT PONTIAC CO.,
CAMDEN, NEW JERSEY

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BORDE

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER: AIRPORT PONTIAC CO.
BOT: HADDON AND FERRY AVE., CAMDEN, N.J.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT SMALL HANGNG SIGN. CLEAN FLOOR. IF TO BEST ADVANTAGE, SHOW OPENING BEHIND TWO CARB AS WHITE WALL.

COLOR DESCRIPTION

COLORS: FLOOR LT GREY CEMENT. WALLS IN SIGHT ARE GLASS DOORS BOTTOM #34. CEILING #34. STEEL WORK SILVER - CABINET AT LEFT WHITE LETTERING & INDIAN HEAD AIRPORT, ETC. #31. GREASE TANKS AT RIGHT WHITE WITH #31 TRIM. CAR ON FLOOR BLACK. ON HOIST BODY #49. TOP #65. FLORESCENT LIGHT CEILING WHITE. BRACKET DARK GREY.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1104

F

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0CH1197 ORDER NO. 62016 DATE 7-18-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER REGULAR VETERANS ASSN. POST 252
AURORA, COLORADO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER RIGHT:
REGULAR VETERANS ASSOCIATION POST 252/
3975 EAST COLFAX - AURORA, COLORADO/
GUESTS WELCOME ACCOMPANIED WITH MEMEBERS //

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

BRING OUT ALL SIGNS AND HITCHING POST, AS WELL AS BALCONY.

SEE ALSO OLD CARD 9BH418.

SHOW RET'D PHOTO TO CUSTOMER. / out 8/7/50 B.

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR, BUT BLDG IS ACTUALLY WHITE. DARK PARTS ON LARGE SIGN ARE BLUE..

Ret'd 10/17/50 B.

RETURN KODACHROME TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

R. Ph 7
107
[illegible] 4C 1½
10 9

V 015

Red & dk. Blue
Impressions

$366

Submit Ret
Photo to
Customer

F

NO. 0CH1198

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No. 61888

DATE 7-18-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREAT BUSHMAN, LINCOLN PARK ZOO, CHICAGO,

PRIVATE NO. BEFORE TITLE: 219

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

TOP

Executive OK of Estimate
By
Date JUL 19 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 19 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 20 1950	JUL 2[illegible] 1950
SKETCH				
RETOUCHING	5	1½	JUL 20 1950	JUL 20 1950
REPHOTO				
PHOTO-LITHO			JUL 26 1950	AUG 3 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 3 1950	7-8-50
ARTIST DEPT.	104	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 19 1950

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1199 ORDER NO. 62019 DATE 7-19-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SUBURBAN CLUB APARTMENTS
MIAMI 38, FLORIDA -

PHOTO RETURNED TO

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE-

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

THE SUBURBAN CLUB - APARTMENTS AND
CABANA CLUB - MIAMI, FLORIDA _

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH, BUT FURNISH ALL ROYAL PALM TREES(GROUP OF 4 TREES IN FRONT, ALSO ONE TREE AT SIDE) SAME TREE DESIGN AS MARKED IN RED ON CARD 4BH234 ATTACHED. TREES TO BE TALL, ERECT, SAME COLORINGS FOR TRUNKS,NECKS AND FOLIAGE AS SHOWN BY CARD. -

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. _

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

#9-6½
#2-1½ U.C.
La. 10½

9366

MAKEOVER
Charge to ______________ Dept.
EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO	1/✓	Date AUG 28 1950
COMPOSING		
ART DEPT.		By ____________
ENGRAVING		

9

NO. OCH1200

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 61892

DATE 7-19-50

25 M POST CARDS ART COLORTONE FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
WHAT FLORIDA CITY AM I IN?

PRIVATE NO.IN LOWER LEFT HAND
CORNER: SA.11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. ~~TOP TITLE IN BLUE - ANSWER LINE IN RED.-~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date 1950

Cost Dept. Checked
By
Date JUL 20 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 24 1950	JUL 26 1950
SKETCH		1/2	JUL 20 1950	JUL 21 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	AUG 22 1950	
ARTIST DEPT.	113	9		

AUG 4 - 1950

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

OCT 16 1950
DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1201 ORDER NO. 62028 DATE 7-19-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE PIT RESTAURANT
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

USE SKETCH AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Line Drawing [illegible]
105
8/1/50 [illegible]
L. Art 9 3/8

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1202- ORDER NO. 62031 DATE 7-20-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER M & C MOTORS, INC.
CHICAGO, ILLINOIS -

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full

M. & C. MOTORS, INC.
BOT: 3200 FOSTER AVE. (AT KEDZIE)
CHICAGO ~~13~~ 25 ILL. -

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH. -

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret. 6½
Ret. C.C. 10/7 1¾
L.A. (22) 9½

8

453rr

Red + Dk. Blue
Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1203 **ORDER NO.** 62032 **DATE** 7-20-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER OLD MONMOUTH PEANUT BRITTLE CO.
FREEHOLD, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full

OLD MONMOUTH PEANUT BRITTLE COMPANY
ROUTE 33, PARK AVE. FREEHOLD, NEW
JERSEY....ETC. (SEE COPY)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, [✓ entire Mess. Space,] entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH- NOTE THAT IN INTERIOR VIEW GLOVES HAVE BEEN REMOVED ON MAN AT LEFT & TRASH CAN AT RIGHT & AWNINGS & ROPES. –

COLOR DESCRIPTION

FOLLOW SKETCH. –

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

3 × 5×7

L. O. 2
Ret 6
[illegible] H. C. 2 104 8/4/50
L. A. 11

Red + Dk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1204 **ORDER NO.** 62033 **DATE** 7-20-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER OLD MONMOUTH PEANUT BRITTLE CO.
FREEHOLD, NEW JERSEY

25 M BUSINESS CDS SIZE 3½ X 2 5/16 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full

OLD MONMOUTH PEANUT BRITTLE COMPANY
ROUTE 33, PARK AVE. FREEHOLD, NEW
JERSEY.....ETC.

(SEE COPY)

FRONT NO. NO (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

Blue Print — Handcolor — [✓ Black & White Proof]. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO FROM OCH1203. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

- L.O. 0

L.C., 2¼

[illegible]

a. [illegible]

OJH

NO. 0CH1205

I. & M. OTTENHEIMER, BALTIMORE, MD.

ORDER NO. 61905

DATE 7-20-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FRIENDSHIP INTERNATIONAL AIRPORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

AIRPORT IS NEW.
TAKE OUT PLANE WING IN UPPER LEFT HAND CORNER. TOUCH UP THE GROUND AROUND THE AIR-STRIP IN THE FOREGROUND, SO THERE IS NOT SO MUCH PATCH WORK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date JUL 21 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			JUL 24 1950	JUL 27 1950	SEP 7 - 1950
SKETCH					
RETOUCHING	5	2 ✓	JUL 21 1950	JUL 21 1950	
REPHOTO					
PHOTO-LITHO				AUG 11 1950	
BLUEPRINT STRIPPING, OPAQUING					
HAND COLOR PROOF		1¾ ✓	AUG 11 1950		
ARTIST DEPT.	22	1¾ ✓			

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Change in Title
9-8-50
O.K. with cust. [illegible]
9-8-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1206 ORDER NO. 62039 DATE 7-20-50

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MITCHELL CLINIC HOSPITAL AND
SANITARIUM - EXCELSIOR SPRINGS, MO./

FRONT NO. 5 (All of this on address side) SAME AS ON ~~OCH1179~~ R. M. [✓ Yes] No CCH1179
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT TWO STONE WALLS IN FOREGRD AT LEFT & RIGHT OF WALK.
ADD FEW FLOWERS IN CIRCLE. IF TO BEST ADVANTAGE CROP PHOTO 1/4 TO 3/8 INCH
ABOVE INDICATING LINE.

COLOR DESCRIPTION

COLORS: BLDG WHITE. NOTE COLORING OF FLOWERS & BUSHES AS INDICATED ON PHOTO
ALUMINUM SHUTTERS ON WINDOWS MARKED "X", COLOR BEST POSSIBLE WAY. HALL OF
WATERS AT RIGHT IS NATURAL STONE. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5X7
R+ 4½
[illegible], 02. HC 1½
113 LC 9

Replacing 3,50
@

[illegible]

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1207	ORDER NO. 62041	DATE 7-20-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
CUSTOMER	PERFECTION MOTORS, INC. CHICAGO, ILLINOIS		DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SINCE 1906 EVERY CUSTOMER
MUST BE SATISFIED

(All of this on address side)

FRONT NO. R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

ART COLORTONE REPRODUCTION ON FRONT AS PER SKETCH. FOLLOW SKETCH, EXCEPT SMALL SIGN AT RIGHT READING SERVICE DEPT. IS TO BE IN YELLOW LETTERING ON BLACK BACKGROUND. /

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. /

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO · YES NO

3M—1-2-40

~~Straight~~ 5 x 7

L. C. 1
Ret. 5 #5
Int. C. 1.
L. O. 103 5 10-4-50

x

As quoted

OK JH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1208 ORDER NO. 62040 DATE 7-20-50

CUSTOMER PORTIS STYLE INDUSTRIES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

75 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(SEE COPY)

EVERYONE EYES YOUR PORTIS HAT -
AMERICA'S BEST HAT VALUE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REPRODUCTION DRAWING ATTACHED. ✓

Copy - Stock Room

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW DRAWING. ✓

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5 x 7

Ret.	6½
H.C.	" 2
L.A.	" 10

as [illegible]

Very Rush

Rec'd by Walt
8/14/50

Rec'd H.C.
Tues Aug 15-50

NO. OCH1209

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S GREAT TO BE IN MIAMI!

PRIV. # BEFORE TITLE: DC-13

large type similar to Competitors Card

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT S AME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

4CH449

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 24 1950

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 26 1950	JUL 27 1950
SKETCH				
RETOUCHING	5		JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				AUG 9 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½	AUG 0 1950	[illegible]
ARTIST DEPT.	113	9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By
DATE Photo Returned to Customer

NO. 0CH1210

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC-19-COLLINS AVENUE, SOUTH FROM
HAULOVER BRIDGE,
MIAMI BEACH, FLA.

PRIV. # BEFORE TITLE: DC-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 25 1950

Cost Dept. Checked
By
Date JUL 25 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG [illegible] 1950
SKETCH				
RETOUCHING	3	[illegible]		JUL 27 1950
REPHOTO			JUL 2[illegible] 1950	JUL 26 1950
PHOTO-LITHO			AUG 18 1950	AUG 28 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	[illegible]	AUG 28 1950	
ARTIST DEPT.		4		Sept. 22 '50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By
DATE Photo Returned to Customer

F

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. OCH1211
ORDER NO. 61920
DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC-34— FLAMINGOS FEEDING AT HIALEAH RACE COURSE

PRIV. # BEFORE TITLE: DC-34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By JUL 24 1950
Date

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 28 1950	AUG 8 - 1950
SKETCH				
RETOUCHING	10	3 ✓	JUL 24 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	8-21-50
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 [illegible]	8-21-50	8-23-50
ARTIST DEPT.	112	[illegible]		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By JC

DATE Photo Returned to Customer

NO. OCH1212

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STRIKINGLY BEAUTIFUL DALLAS PARK
SECTION FROM MIAMI RIVER,
MIAMI, FLA.

PRIV. # BEFORE TITLE: DC-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES] HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

5

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 24 1950

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 26 1950	AUG [illegible] 1950
SKETCH				
RETOUCHING	10	1 ✓	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	[illegible]	AUG 24 1950	
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 4 1950
By
DATE Photo Returned to Customer

NO. 0CH1213

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

TROPICAL MIAMI BEACH FROM
INDIAN CREEK

PRIV. # BEFORE TITLE: DC-48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

✓ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By JUL 24 1950
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 27 1950	JUL 31 1950
SKETCH				
RETOUCHING	10	4 ✓	JUL 24 1950	JUL 27 1950
REPHOTO		1950		
PHOTO-LITHO				AUG 9 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10 [illegible]	[illegible] ✓	AUG 9 1950	
ARTIST DEPT.	113			

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 19 1950
By JV
DATE Photo Returned to Customer

NO. 0CH1214

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL BARRY COLLEGE,
MIAMI SHORES, FLA.

PRIV. # BEFORE TITLE: DC-105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 25 1950	JUL 2 1950
SKETCH				
RETOUCHING	3	1½	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				AUG 7 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 7 1950	8-7-50
ARTIST DEPT.	1191	9		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 18 1950
By W

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1215

GULF STREAM CARD & DISTRIBUTING CO.
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC-110

SUN AND SURF BATHING, LUMMUS PARK, MIAMI BEACH, FLA.

PRIV. # BEFORE TITLE: DC-110

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRS. ON TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUL 31 1950
SKETCH				
RETOUCHING	3	2-1	JUL 24 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				AUG 10 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1-2	AUG 10 1950	8-14-50
ARTIST DEPT.	114	4-1		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950

By

DATE Photo Returned to Customer

DULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY CITY OF MIAMI NEWS.

NO. OCH1216
ORDER NO. 61920
DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DG124-MIAMI AND FLAGLER STREETS, ONE OF MIAMI'S BUSY INTERSECTIONS

PRIV. # BEFORE TITLE: DC-124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TIC

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 25 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 25 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 9 1950
SKETCH				
RETOUCHING		5	JUL 26 1950	AUG 1 1950 OK
REPHOTO			JUL 24 1950	JUL 26 1950
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1.32	AUG 22 1950	8 23 [illegible]
ARTIST DEPT.	118	.10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 19 1950
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
~~PHOTO BY~~ CITY OF MIAMI NEWS PHOTO

NO. OCH1217
ORDER NO. 61920
DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIAMI STADIUM, AMERICA'S
FINEST BASEBALL PARK,
MIAMI, FLA.,

PRIV. # BEFORE TITLE: DC-127

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 27 1950	AUG 11 1950
SKETCH				
RETOUCHING		41	JUL 24 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	[illegible]	AUG 29 1950	8-31-50
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 13 1950
By JW
DATE Photo Returned to Customer

Ⓕ

NO. OCH1218

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
~~PHOTO BY~~ CITY OF MIAMI NEWS PHOTO

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TROPICAL MIAMI

PRIV. # BEFORE TITLE: DC-128

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

☐ E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date JUL 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	JUL 31 1950
SKETCH				
RETOUCHING	10	1	JUL 24 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	[illegible]	AUG 29 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 13 1950
By
DATE Photo Returned to Customer

NO. 0CH1219

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL ROCK GARDEN IN
BAYFRONT PARK, MIAMI, FLA.

PRIV. # BEFORE TITLE: DC-142

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

E

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 25 1950	JUL 27 1950
SKETCH				
RETOUCHING	3	2	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1950 AUG 8 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½	AUG 8 1950	8-9-50
ARTIST DEPT.	113	2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 10 1950
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
~~PHOTO BY~~ CITY OF MIAMI NEWS PHOTO

NO. OCH1220
ORDER NO. 61920
DATE 7-21-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WINTER RACING AT TROPICAL PARK,
CORAL GABLES, FLA.

PRIV. # BEFORE TITLE: DC-172

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 25 1950	JUL 27 1950
SKETCH				
RETOUCHING	5	3	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				AUG 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		2	AUG 11 1950	
ARTIST DEPT.	119	[illegible]		

AUG 9 - 1950

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By JT
DATE Photo Returned to Customer

NO. OCH1221

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
CITY OF MIAMI NEWS PHOTO

ORDER No. 61920

DATE 7-24-50

25 **M** POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC 173

GREYHOUND RACING IS A POPULAR
SPORT IN MIAMI, FLA.

PRIVATE NO. BEFORE TITLE: DC.173

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

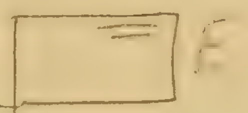

F

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT SCENE - FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 24 1950

Cost Dept. Checked
By X
Date JUL 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	JUL 31 1950
SKETCH				
RETOUCHING		5½	JUL 25 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	[illegible]	AUG 29 1950	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 13 1950
By JV

DATE Photo Returned to Customer

NO. OCH1222

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY MIAMI BEACH NEWS BUREAU

ORDER NO. 61920

DATE 7-24-50

25 **M** POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC. -GOLD COAST/ MIAMI BEACH, FLA.

PRIVATE NO. BEFORE TITLE: DC.181

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - FOLLOW CARD 9BH740 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

34 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 24 1950

Cost Dept. Checked
By 4
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 2 1950	AUG 10 1950
SKETCH				
RETOUCHING		7	JUL 25 1950	AUG 1 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		2½	AUG 29 1950	
ARTIST DEPT.		13½		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 4 1950
By JW

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 0CH1223

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY MIAMI BEACH NEWS BUREAU

ORDER NO. 61920

DATE 7-24-50

25 **M** POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL
A LIFE OF EASE UNDER SUNNY SKIES,
MIAMI BEACH, FLA..

PRIVATE NO.BEFORE TITLE: DC.194

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **R. M.** NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked.
By
Date JUL 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	AUG 3 - 1950
SKETCH				
RETOUCHING		6	JUL 25 1950	JUL 26 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	8-21-50
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1¾	8 21-50	8-22-50
ARTIST DEPT.	116	9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By
DATE Photo Returned to Customer

NO. CCH1224

GULF STREAM CARD & DISTRIBUTING CO.,
XXXXXXX MIAMI, FLORIDA
PHOTO BY MIAMI BEACH NEWS BUREAU

ORDER NO. 61920

DATE 7-24-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
LUMMUS PARK, MIAMI BEACH, FLA.

PRIVATE NO. BEFORE TITLE: DC.214

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 24 1950

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 27 1950	JUL 31 1950
SKETCH				
RETOUCHING	7	5	JUL 25 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				AUG 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		2	AUG 11 1950	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By 34

DATE Photo Returned to Customer

NO. OCH1225

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No 61920

DATE 7-24-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HONEY-MOONERS PARADISE,
MIAMI BEACH, FLA.

PRIVATE NO.BEFORE TITLE: DC.219

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

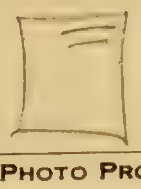


PHOTO PROPERTY OF HEUNISCH

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 27 1950	JUL [illegible] 1950
SKETCH				
RETOUCHING	5	4.1	JUL 25 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				AUG 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1.32	AUG 11 1950	
ARTIST DEPT.	119	.01		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By
DATE Photo Returned to Customer

NO. 9CH1226

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY FLAGLER FOTO SHOP

ORDER NO. 61920

DATE 7-24-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC221

HURRICANE MONUMENT TO WAR
VETERANS AT ISLAMORADA, FLORIDA
OVERSEAS HIGHWAY

PRIVATE NO. BEFORE TITLE: DC.221

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 24 1950

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUL 31 1950
SKETCH				
RETOUCHING	3	2½	JUL 25 1950	JUL 26 1950
REPHOTO				
PHOTO-LITHO				AUG 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	AUG 14 1950	
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 10 1950
By Jo
DATE Photo Returned to Customer

NO. OCH1227

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
CITY OF MIAMI NEWS PHOTO

ORDER No. 61920

DATE 7-21-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
"THEY'RE OFF" AT THE HOLLYWOOD KENNEL CLUB, HOLLYWOOD, FLA.

5 pt

PRIVATE NO. BEFORE TITLE: DH.28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE TWO VIEW CARD - NIGHT SCENE BOTH VIEWS.

NOTE COLORS IN NUMBERS ON DOGS & STARTING BOX AS PER CARD OBH1052 ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 10 1950
SKETCH	5	1		
RETOUCHING	5	3	JUL 27 1950	AUG 1 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	16	2	AUG 29 1950	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 13 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1228

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CHURCH OF THE LITTLE FLOWER,
HOLLYWOOD, FLA.

PRIVATE NO. BEFORE TITLE: DH.29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF MR. HEUNISCH

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 24 1950

Cost Dept. Checked
By
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 27 1950	JUL 31 1950
SKETCH				
RETOUCHING	3	3 ✓	JUL 25 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO		—		AUG 10 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½	AUG 10 1950	[illegible]
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By
DATE Photo Returned to Customer

NO. OCH1229

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No 61920

DATE 7-24-50

25 **M** POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DH.30-HOLLYWOOD BEACH HOTEL/ HOLLYWOOD-BY-THE-SEA, FLA. /

5 pt. ital.

PRIVATE NO.BEFORE TITLE: DH.30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

(E)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCK-101. COLORS: HOTEL CREAM STUCCO, RED ROOFS.

ALSO SEE CARD OCK101.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print

Picture [illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 25 1950

Cost Dept. Checked
By
Date JUL 25 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG	AUG 11 1950
SKETCH				
RETOUCHING	2	4	JUL 31 1950	AUG 1 1950
REPHOTO			JUL 26 1950	JUL 31 1950
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	AUG 29 1950	8/3/50
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 4 1950
By JV

DATE Photo Returned to Customer

NO. OCH1230

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-24-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HOLLYWOOD IN
FLORIDA

PRIVATE NO. BEFORE TITLE: DH.31

SMALL TYPE © CURT TEICH & CO INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARDS ENCLOSED. FOR BASE VIEW USE ~~XXXXX~~ EITHER ~~DH.30~~ OCH1229
OR BEACH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 17 1950	AUG 18 1950
SKETCH	3	9		
RETOUCHING		7	AUG 10 1950	AUG 17 1950
REPHOTO				
PHOTO-LITHO			AUG 24 1950	SEP 6 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16		9-11-50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By

DATE Photo Returned to Customer

H 4B-H728 X
O 8B-H683 X
L 4B N709 X
L 7B-H924 X
Y 8B-H864 ✓
W 1B-H919 X
O 0B N329 X
O 8B-H684 X
D 0B-H1526 X

BACKROUND OC1227

"GULL" NO REFERENCE

NO. OCH1231

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-21-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
BAHIA-MAR YACHT BASIN ON THE
INLAND WATERWAY, FT. LAUDERDALE,
FLA.

PRIVATE NO. BEFORE TITLE: DF.46

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF HEUNISCH

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date JUL 24 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 26 1950	JUL 27 1950
SKETCH				
RETOUCHING	5	3½	JUL 25 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				AUG 7 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 7 1950	8-7-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 1 1950
By

DATE Photo Returned to Customer

NO. CCH1232

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 61920

DATE 7-24-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM FORT LAUDERDALE,
FLORIDA

PRIVATE NO.BEFORE TITLE: DF.47

SMALL TYPE © CURT TEICH - CO INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARDS ENCLOSED. USE BEACH VIEW AS BASE VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELO

ATTENTION!

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

L 4B-H714 X
A 7B-H918 ✓
~~U~~ 7B-H920 ✓
~~D~~ 7B-H922 ✓
E 8B-H688 X
~~R~~ 2B-H718
D 8A-H1252 4
A 1B-H911 4
L 1B-H917 4
E 9A-H978 4

BACKROUND
0B-H1056
8B-H686

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 29 1950
SKETCH	10	19	[illegible]	
RETOUCHING				AUG 28 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 8 - 1950
BLUEPRINT STRIPPING, OPAQUING			AUG 29 1950	
HAND COLOR PROOF				
ARTIST DEPT.	103	161		9-19-50

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1236 ORDER NO. 62054 DATE 7-24-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PAN AMERICAN HOTEL
MIAMI BEACH, FLORIDA

25 M BUSINESS CDS SIZE 3½ X 2 5/16 STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER IN PLATE:
PAN AMERICAN HOTEL
LOWER IN PLATE: 27 N.E. 2ND AVE.,
MIAMI, FLORIDA

Bus Card

FRONT NO. NO (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

[✓ Blue Print] — Handcolor — [✓ Black & White Proof.] Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO FROM 8BH723. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Cl. 2½
105 9/20/50

1004-

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1233 ORDER NO. 62051 DATE 7-24-50

CUSTOMER THE SEACREST
DELRAY BEACH, FLORIDA -

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full

THE SEACREST / ON THE OCEAN
DELRAY BEACH, FLORIDA -

see Pencil Sk.

FRONT NO. 5

(All of this on address side) AS ON 3BH628

R. M. / [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

USE PHOTO FROM 3BH628.

FOLLOW PENCIL SKETCH FOR POST CARD DESIGN, WITH THESE CORRECTIONS: 1. CLOSE OPENING WHICH LOOKS LIKE DOOR ENTRANCE IN FRONT OF STRUCTURE & FURNISH FOUR CONTINUOUS ARCHED WINDOWS. 2. FURNISH ON LOWER LEFT CORNER THE ABOVE TITLE.

COLOR DESCRIPTION

FOLLOW COLORED SKETCH FOR COLORS. -

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—1-2-40

5x7
7
L108 8-30-50
11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1234 ORDER NO. 62052 DATE 7-24-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NERON HOTEL
MIAMI BEACH, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NERON HOTEL
TWO BLOCKS FROM OCEAN
MIAMI BEACH, FLORIDA

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—1-2-40

F5

5×7

Ret. 4
Sm. L.C. 1½
L.A. 9

As [illegible]

No. 18

4 R[illegible] 3-7

S.O. 2

Rec. 12

Inv. C.C. 8/17/50 2/4

L.A. 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH1235 ORDER NO. 62053 DATE 7-24-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MATH IGLER'S CASINO
CHICAGO, ILLINOIS

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MATH IGLER'S CASINO - 1627-29
MELROSE ST. CHICAGO 13, ILL.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT, MAP AND BACKGROUND DESIGN .
SEE TISSUE OVERLAYS ON PHOTOS FOR RETOUCHING INSTRS.

COLOR DESCRIPTION

SEE TISSUE OVERLAYS ON PHOTOS FOR COLOR INSTRS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Top of List

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1237 ORDER NO. 62072 DATE 7-25-50

CUSTOMER BRIDE AND FROMAL CREATIONS
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M BUSINESS CDS SIZE 3½ X 2 5/16 STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BRIDE AND FORMAL CREATIONS
JENKINS ARCADE

FRONT NO. NO (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

FOLLOW SKETCH, HOWEVER IMPROVE BACKGROUND IN LEFT REAR BY LIGHTENING OR USING A MORE HARMONIZING COLOR. ALSO IMPROVE LETTER "J" IN WORD "JENKINS"

To Office

Bus Card

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

6
Rev no U.C. 3/4
2 L.A. 6

Art approved

WO

OK WJF 8/7/50
To Office

~~[illegible]~~

for OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1238 ORDER NO. 62074 DATE 7-26-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DE WALT'S
WOODBURY, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BRDR

PLACE OF TITLE: Upper, [✓ Lower], Center—Border — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full

DE WALT'S - WEST DELAWARE ST.
WOODBURY, N. J.
6 pt caps

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

TAKE OUT LIGHTS TOP OF SIGN, ALL SIGNS IN WINDOWS, BLDG RT SIDE, EXTENDED AS PER OVERLAY TO MAKE BLDG LOOK DEEPER. PU~~T IN CLOUD EFFECT.~~ Bright day.

SEE TISSUE OVERLAY. See note on photo overlay.

SUBMIT RETOUCHED PHOTO TO CUSTOMER. [illegible] 8/7/50

COLOR DESCRIPTION

ALL PARTS OF BLDG SHOWING LIGHT, WINDOW FRAME & SIGN TO BE WHITE. REST OF BLDG. 27 BORDER OF ROOF, SIGN ARCH BELOW SIGN & LETTERS ON SIGN - BLACK. DOOR LT. OAK. UNITS IN WINDOW WHITE. YOU WORK OUT BACKGRD IN WINDOWS. CHIMNEY STUCCO #27. WALL, STEPS & WALK - WHITE. PUT CONCRETE DRIVE IN FRONT OVER GRASS LT. GRAY. GRASS AT BACK END. LEAVE TREES LEFT SIDE.

SEE TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

103 La 9

4 H

①

-10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1239 ORDER NO. 62075 DATE 7-26-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORTON MEMORIAL INFIRMARY
LOUISVILLE, KENTUCKY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full
UPPER: NORTON MEMORIAL INFIRMARY
BOT: LOUISVILLE, KENTUCKY

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH, HOWEVER, TONE DOWN BLDGS IN SURROUNDING AREA. GRASS TOO GREEN. AT THE END OF THE BACK DRIVE WHERE IT GOES INTO THE STREET ON THE RIGHT, CURVE THE ENTRANCE LIKE THE DRIVE INTO THE PARKING LOT FROM THE OTHER STREET.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Photo returned 12/18/50 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER MAKEOVER MAKEOVER

MAKEOVER
Charge to CUSTOMER Dept.

3M—1-2-40

EST. Makeover Time Required

[illegible]	0	Time Recorded in Cost Dept.
OCT 19 1950 [illegible]		Date
COMPOSING		
OCT 19 1950 ART DEPT.		By
ENGRAVING		

MAKEOVER

MAKEOVER

5 x 7

Rel. 6
[illegible] 2
103 [illegible] 12

X

[illegible]

old Blk destroyed
9-12-50
10-16-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1240 ORDER NO. 62076 DATE 7-26-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DIXIE INN
PORTERSVILLE, PA. –

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

DIXIE INN AT INTERSECTION OF ROUTE
422 AND 19 – THREE MILES NORTH OF
PORTERSVILLE, PA. –

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

INSTRS. ATTACHED. BEAR IN MIND, CUSTOMER LIKES COLORING OF 9BH939
PARTICULARLY AS TO ROAD AND SKY. –

COLOR DESCRIPTION

FOLLOW INSTRS. ATTACHED. –

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Pet 4
1½ 108
La 9

Dk. Blue
Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1241 ORDER NO. 62088 DATE 7-26-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER PARHAM'S, INC.
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

RE-PHOTO BEST KODACHROME TO BLACK AND WHITE. USE FOR COPY.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

PHOTO USED FOR

RETURN PHOTO YES NO

RETURN KODACHROMES TO CUSTOMER. Rec'd 9/29/50 B.

3M—1-2-40

B 6
107 H/C 1½
106 29

8.50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1242 ORDER NO. 62089 DATE 7-26-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER PARHAM'S, INC.
MIAMI BEACH, FLORIDA

25 M BUSINESS CDS SIZE 3½ X 2 5/16 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — [✓ Black & White Proof.] Titles—Red, Blue

USE PHOTO FROM OCH1241. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

F5

[illegible] 1/
[illegible] 2½

as [illegible]

W J 14

NO. 0CH1243

M. E. RUSSELL, SARASOTA, FLORIDA -

ORDER NO. 62293

DATE 7-26-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,
SARASOTA, FLA.

PRIVATE NO. BEFORE TITLE: S.79

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF HEUNISCH -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date JUL 26 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 26 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 31 1950	AUG 1 - 1950
SKETCH				
RETOUCHING	3	3	JUL 27 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				AUG 10 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½	AUG 10 1950	8-14-50
ARTIST DEPT.	117	9		8-31-50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 11 1950
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1244 ORDER NO. 62102 DATE 7-27-50

CUSTOMER DRAKE CAFE
HOBBS, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

THE DRAKE ~~CAFE,~~ Restaurant 108 EAST BROADWAY,
HOBBS, NEW MEXICO

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE BEST PHOTO.

COLOR DESCRIPTION

USE COLORED PRINT FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Rt 6½
107 H.C. 1½
8.25.50
L.A. 10

add'l [illegible]
$2.00
ⓦ

NO. OCH1245

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

ORDER NO. K 41680

DATE 7-26-50

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THEY'RE OFF"
GREYHOUND RACING IN FLORIDA

E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT 229-F-TROPICAL FLORIDA SERIES

SMALL TYPE: PHOTO BY CITY OF MIAMI NEWS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [NO] HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 31 1950	AUG 1 1950
SKETCH				
RETOUCHING	11	2½	JUL 27 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				AUG 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	[illegible]	AUG 14 1950	
ARTIST DEPT.	116	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 18 1950
By
DATE Photo Returned to Customer

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN. -

NO. OCH1246

ORDER NO. 62306

DATE 7-27-50

25 M POST CARDS ART COLORTONE FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

/ AERIAL VIEW OF DALE-NEELY BRIDGE /
/ ACROSS WATAUGA LAKE / EASTERN
TENNESSEE / - 8 pt. it.

[SMALL TYPE: KINCH AIRPHOTO -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES Same as ori OCH449

IMPRINT SAME AS ABOVE -

E

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

COLORS: HIGHWAY CONCRETE, METAL CONSTRUCTION OF BRIDGE
ALUMINUM COLOR.

CUT-OFF IN FOREGROUND FOR PROPER PROPORTION,
TAKE OUT CARS IN RIGHT FOREGROUND ONLY. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1950

Cost Dept. Checked
By 1
Date JUL 28 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 2 1950	AUG 11 1950
SKETCH				
RETOUCHING	5	2½	JUL 28 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
~~BLUEPRINT~~ STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 29 1950	9-1-50
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed [illegible] 4 1950
By JV
DATE Photo Returned to Customer

NO. 0CH1247

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN.

ORDER NO. 62306

DATE 7-27-50

25 M POST CARDS | ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF WATAUGA DAM AND
LAKE/ EASTERN TENNESSEE/

8pt. ital.

SMALL TYPE: (C) KINCH AIRPHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES Same as original

IMPRINT SAME AS ABOVE

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: GRAY GRAVEL EARTH DAM. TWO PILLARS IN WATER AND ROUND WATER INTAKE ON LEFT HAND SIDE, LIGHT CONCRETE. NOTE SMALL OBSERVATION BUILDING AROUND BEND ON LEFT HAND SIDE, NOTE HIGHWAY ALONG SHORE IN BACKGROUND. TAKE OUT SHADE APPEARING ON PART OF THE DAM. PUT LEAVES ON TREES.
CUT-OFF IN FOREGROUND TO BRING INTO PROPER POST CARD PROPORTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 28 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date JUL 28 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 31 1950	AUG 11 1950
SKETCH				
RETOUCHING	3	2	JUL 28 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 5 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	147	1½	SEP 5 1950	9-6-50
ARTIST DEPT.		4½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 4 1950
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1248 ORDER NO. 62106 DATE 7-27-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FIDELITY FEDERAL SAVINGS AND LOAN ASSN.
GREENVILLE, SOUTH CAROLINA

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN PANEL:

FIDELITY FEDERAL SAVINGS AND LOAN
ASSOCIATION - 200 S. MAIN ST.
GREENVILLE, S.C.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No 3 SIDES.
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5 x 7

Ret. 6½
[illegible] L.C. 1½
L.A. 8½

X

As quoted.

WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1250 ORDER NO. 62104 DATE 7-27-50

CUSTOMER NATIONAL BILLIARD MFG. CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

CROP AS MARKED.

PHOTOGRAPH TO BLACK AND WHITE FOR COPY.

COLOR DESCRIPTION

PHOTO USED FOR

USE COLORED PRINT AS COLOR GUIDE.

RETURN PHOTO YES NO

+

3M—1-2-40

5 × 7

Ret. 7
H. C. 2
L. A. 11

×

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0CH1251 ORDER NO. 62103 DATE 7-27-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORTHWESTERN UNIVERSITY -SCOTT HALL COMM.
EVANSTON, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SCOTT HALL, NORTHWESTERN UNIVERSITY
EVANSTON, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

E

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

USE BLACK & WHITE PRNT AS COPY.

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR. -

Ret'd 9/28/50 B.

RETURN KODACHROME TO CUSTOMER. _

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 1½
KC 1½

3

NO. OCH1252

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 62311

DATE 7-27-50

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL

PORTAGE HOTEL, AKRON, OHIO

SMALL TYPE: STIVAS STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED.

PHOTO-IN-3CH-187

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 7 1950
SKETCH				
RETOUCHING		6½		AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 22 1950	8-23-50
ARTIST DEPT.	118	9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By

DATE Photo Returned to Customer

Rephoto

Ret. 10
H.C. 13¼
L.A. 10½

8-29

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1253 ORDER NO. 62114 DATE 7-28-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

F5
Photos for this Customer

CUSTOMER LESLIE HOTEL
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full
LESLIE HOTEL - OVERLOOKING BEAUTIFUL
PARK AND OCEAN - MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

as specified

O.K. H

3M—1-2-40

6

2 - 5x7

NO. OCH1254

CIA.COMERCIAL DE LA BAJA CALIFORNIA,S.A.TIJUANA, MEX.

ORDER NO. 62117

DATE 7-28-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

132 -MEXICAN FLAG /....ETC.

[illegible] See Card attached

PRIV. # BEFORE TITLE: 132

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 [illegible] R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9642, REPLACING SEAL OMITTING WORDING CROSSED OUT IN PENCIL. SEE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	AUG 8 - 1950
SKETCH				
RETOUCHING		3	AUG 3 1950	AUG 7 1950
REPHOTO			JUL 28 1950	AUG 3 1950 O.K.
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	187	1½	AUG 22 1950	8 23 [illegible]
ARTIST DEPT.	[illegible]	[illegible]		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

T

3x7

NO.
OCH1255

CONCHO NEWS AGENCY, SAN ANGELO, TEXAS

ORDER NO.
62118

DATE 7-28-50

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER-BORDER

TITLE IN FULL

NORTH CONCHO RIVER AND SANTA FE PARK,
SAN ANGELO, TEXAS

6 pt. [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 104052-N . USE SAME FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	AUG 9 - 1950
SKETCH				
RETOUCHING	4	2 ✓	AUG 7 1950	AUG 7 1950
REPHOTO				AUG [illegible] 1950
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 29 1950	8/30/50
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 16 1950
By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO.,CHICAGO, ILLINOIS

NO. 0CH1256

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
UNION STATION, CHICAGO

PRIVATE NO.BEFORE TITLE: 220

SMALL TYPE: (C) CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO same as 0CH364 YES-~~TO~~ ~~COME~~.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 0CH364 - MAKE NIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CUR H & COMPANY, INC., CHICAGO
PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date 1950

Cost Dept. Checked
By 6
Date 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 1[illegible] 1950 AUG 28 1950	AUG 28 1950
SKETCH				
RETOUCHING	10	6½ ✓	AUG 7 1950	AUG 10 1950
REPHOTO			8-1-50	
PHOTO-LITHO			AUG 18 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 ✓		[illegible]
ARTIST DEPT.	102	1½	9/21/50	9/25/50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 28 1950
By JS
DATE Photo Returned to Customer

5X7

NO. OCH1257

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS   ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

221 – BAND SHELL BY NIGHT, GRANT PARK,
CHICAGO

8 pt

PRIVATE NO. BEFORE TITLE: 221 –
SMALL TYPE: (C)CURT TEICH & CO., INC. –

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES – ~~TO COME~~

Same as – 1BH1553

IMPRINT SAME AS ABOVE –

E

PHOTO PROPERTY OF C.T. –

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1BH1553 – MAKE NIGHT SCENE –

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF [✓ YES]   RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 11 1950	AUG 11 1950
SKETCH				
RETOUCHING	7	6	AUG 2 1950	AUG 7 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 5 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4	2	SEP 5 - 1950	9-6-50
ARTIST DEPT.	105	2		9/21/50

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

NO. OCH1258

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

222-CHICAGO'S GREAT WHITE WAY

PRIVATE NO. BEFORE TITLE: 222

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES~~-TO COME~~

IMPRINT SAME AS ABOVE

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT SCENE -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 28 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date JUL 28 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 11 1950
SKETCH				
RETOUCHING	7	7 ✓	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 1 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2 ✓	SEP 1 - 1950	9/1/50
ARTIST DEPT.		1 1/2 ✓		

SEP 8 - 1950

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By JV
DATE Photo Returned to Customer

NO. OCH1259

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

223 - NIGHT VIEW OF LAKE SHORE DRIVE, CHICAGO -

PRIVATE NO. BEFORE TITLE: 223 -
SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-~~TO COME~~ -

IMPRINT SAME AS ABOVE -

E

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT SCENE -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	[illegible] 1950 SEP 8 - 1950
SKETCH				
RETOUCHING		6	JUL 31 1950	AUG 3 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 29 1950	8/30/50
ARTIST DEPT.	111	9		Sept-14-50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 19 1950
By JO

DATE Photo Returned to Customer

NO. OCH1260

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

224 - NIGHT HARNESS RACING, MAYWOOD PARK

PRIVATE NO. BEFORE TITLE: 224
SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT SCENE: #8 HORSE-LIGHT BROWN
RIDER-RED CAP, WHITE BAND, RED BLOUSE, WHITE SLEEVES
RIG-GREEN

#2 HORSE - BROWN
RIDER - PURPLE CAP, BLACK BAND, PURPLE BLOUSE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1950

Cost Dept. Checked
By JUL 28 1950 ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 11 1950
SKETCH				
RETOUCHING	3	2 ✓	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 1 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	2 ✓	SEP 1 - 1950	[illegible]
ARTIST DEPT.	110	12 ✓		9/15/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 19 1950

By JW

DATE Photo Returned to Customer

NO. 0CH1261

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WGN STUDIOS, CHICAGO

PRIVATE NO.BEFORE TITLE: 225

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DAY VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ______
Date ______

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 9 - 1950
SKETCH				
RETOUCHING	7	6	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	[illegible]	AUG 17 1950	
ARTIST DEPT.	26	[illegible]		

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______

DATE Filed SEP 26 1950
By Jw

DATE Photo Returned to Customer ______

NO. OCH1262

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

226 - LINCOLN-BELMONT SHOPPING DISTRICT,
CHICAGO

PRIVATE NO. BEFORE TITLE: 226

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DAY VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 28 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date JUL 28 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG [illegible]
SKETCH				
RETOUCHING	1	6 [illegible]	JUL 31 1950	AUG 3 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	AUG 17 1950	8/17/50
ARTIST DEPT.	102	10 1/2	9/15/50	9/18/50

SEP 8 - 1950

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 1 7 1950
By Jo
DATE Photo Returned to Customer

NO. OCH1263

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

227-ENTRANCE UNION STOCKYARDS,
CHICAGO

PRIVATE NO.BEFORE TITLE:227
SMALL TYPE:(C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DAY VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 9
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 1950	AUG 2 - 1950
SKETCH				
RETOUCHING			JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107		AUG 29 1950	9
ARTIST DEPT.		9		

SEP 8 - 1950

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1264

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
228 TEMPLE SHOLOM, CHICAGO

PRIVATE NO. BEFORE TITLE: 228
SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DAY VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1950

Cost Dept. Checked
By ✓
Date JUL 28 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	AUG 9 - 1950
SKETCH				
RETOUCHING	5	7	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	8-21-50
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	8-21-50	8-22-50
ARTIST DEPT.	117	9½ ✓		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 1 - 1950
By JS
DATE Photo Returned to Customer

NO. OCH1265

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
229 – STATE STREET/ LOOKING NORTH/
CHICAGO /-
8 pt.

PRIVATE NO. BEFORE TITLE: 229 -
SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

DAY VIEW -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1950

Cost Dept. Checked
By
Date JUL 28 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG [illegible] 1950
SKETCH				
RETOUCHING	2	[illegible]	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	1/6	1¾	AUG 17 1950	
ARTIST DEPT.		.25		

SEP [illegible] 1950

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By JV

DATE Photo Returned to Customer

NO. OCH1266

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL -

-CHICAGO SKYLINE FROM MEIGS
AIRPORT / -

PRIVATE NO.BEFORE TITLE: 230-

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

DAY VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG [illegible] - 1950	AUG 9 - 1950 SEP 8 - 1950
SKETCH				
RETOUCHING	3	3'	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	11/2'	AUG 17 1950	8/17/50
ARTIST DEPT.	108	9'		9-18-50

DATE BLUEPRINT OK'D
By

DATE Filed SEP 19 1950
By JO

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 0CH1267

AERO DISTRIBUTING CO.,CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE-

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LINCOLN PARK LAGOON, CHICAGO /

PRIVATE NO.BEFORE TITLE: 231 -

SMALL TYPE: (C)CURT TEICH & CO., INC. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DAY VIEW -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1950

Cost Dept. Checked
By
Date JUL 28 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 - 1950	AUG 9 1950
SKETCH				
RETOUCHING	3	2	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	8-21-50
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	[illegible]	8-21-50	8-22-50
ARTIST DEPT.	120	3½		9-19-50

SEP 8 - 1950

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By JW

DATE Photo Returned to Customer

NO. 0CH1268

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

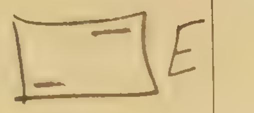
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

232-CHICAGO STADIUM

8pt [illegible]



E

PRIVATE NO.BEFORE TITLE: 232 -

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~TO COME~~ -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1BH2114 - MAKE NIGHT SCENE -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Replate 5x7

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible] 8 1950	AUG 11 1950
SKETCH				
RETOUCHING		6 ✓	AUG 2 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	
BLUEPRINT STRIPPING, OPAQUING				SEP 1 - 1950
HAND COLOR PROOF	109	1½	SEP 1 - 1950	9-1-50
ARTIST DEPT.	180	9		

SEP 8 - 1950

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 19 1950
By JF

DATE Photo Returned to Customer

NO. OCH1269

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER NO. 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CHICAGO

at Night

PRIVATE NO. BEFORE TITLE: 233

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES TO COME~~ No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE ALL VIEWS IN LETTERS NIGHT SCENES.

SUBMIT SKETCH

Take out skyline silhouette

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENV PHOTO TICKET

Make Colorated from ~~D9636~~ 7CK291

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

48 [illegible] 2½

C — [illegible]

H — [illegible] 233 32

I — OCH 353 [illegible]

C — 1B [illegible]

A — [illegible]

G — [illegible] 1B

O. — [illegible]

Executive OK of Estimate

By

Date 28 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 2[illegible] 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 18 1950	SEP 1[illegible] 1950
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 22 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		2		
ARTIST DEPT.	106	3½		

Reduce Golden Cover Back C-9636

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 1 1950

By JW

DATE Photo Returned to Customer

NO. 0CH1270

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

234 CHICAGO CIVIC OPERA BUILDING

PRIVATE NO.BEFORE TITLE: 234

SMALL TYPE: (C)CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ~~TO COME~~ Sameas 1BH2116

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1BH2116 - MAKE NIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rep. ht. 5x7

3CH561

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	AUG 11 1950
SKETCH				
RETOUCHING			AUG 3 1950	AUG 7 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 6 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			SEP 6 - 1950	
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 23 1950

By

DATE Photo Returned to Customer

5x7

NO. OCH1271

AERO DISTRIBUTING CO., CHICAGO, ILLINOIS

ORDER No 62319

DATE 7-28-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

235 -CHICAGO SKYLINE AT NIGHT

PRIVATE NO.BEFORE TITLE: 235

SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ~~-TO COME~~

IMPRINT SAME AS ABOVE

E

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1BH1507 -MAKE NIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG	AUG 11 1950
SKETCH				
RETOUCHING		6 ✓	AUG 2 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 1 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4 ✓	SEP 1 - 1950	9/1/50
ARTIST DEPT.	103	10 3/4		9-13-50

SEP 8 - 1950

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 19 1950
By JO
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1272 ORDER NO. 62124 DATE 7-28-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TATEM SURF CLUB
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE PHOTO COLORIT-FULL FACE AS ON 5BH447

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

THE TATEM SURF CLUB
MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER BE CAREFUL ABOUT NATURAL SHADOWS & DETAILS. SHOW TREE AT RIGHT SIDE SAME QUALITY AS TREE ON 5BH447.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] 8
[illegible]
[illegible] 106 [illegible]

[illegible]

[illegible]

5X7

NO. 0CH1273

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

ORDER NO. 62129

DATE 7-28-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-30-CLARKSVILLE MUNICIPAL STADIUM,
CLARKSVILLE, TENNESSEE

PRIV. # BEFORE TITLE: C-30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

JOIN 3 PHOTOS. CONCRETE STANDS, GREEN SEATS, GREEN WINDOW CASINGS IN PRESSBOX, GREEN LIGHT POLES. WHITE GOAL POSTS, LIGHT GREEN GRASS IN STADIUM, CUT DOWN TALL WEEDS IN FOREGRD & SHOW ROUGH GRASS CONCRETE WALL IN BACKGRD. BLDG IN BACKGRD RED BRICK WITH DARK ROOF. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG [illegible] 1950	AUG 8 - 1950
SKETCH				
RETOUCHING	3	3	AUG 3 1950	AUG 8 1950
REPHOTO			JUL 31 1950	AUG 3 1950
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1¼	AUG 22 1950	8 23 50
ARTIST DEPT.	116	5		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SX7

NO. OCH1274

ORDER NO. 62129

DATE 7-28-50

DISTREBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, T ENN.

12½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-31–ADMINISTRATION-LIBRARY AND
SCIENCE BUILDINGS, AUSTIN PEAY
STATE COLLEGE, CLARKSVILLE,
TENNESSEE

6 pl.

PRIV. # BEFORE TITLE: C-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

D9806

m

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN 4 ATTCHD PHOTOS. FOR PROPER POST CARD PROPORTION ADD MORE SKY. USE KODACHROME FOR COLOR GUIDE. SHOW NICE GREEN LAWN ALL OVER. SHOW LEAVES ON BARE TREES. NICE GREEN LAWNS. PRETTY CLOUD EFFECT. TAKE OUT CONSTRUCTION AT EXTREME LEFT.

~~RETURN KODACHROME TO CUSTOMER.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1950	AUG 10 1950
SKETCH				
RETOUCHING		4	AUG 3 1950	AUG 8 1950
REPHOTO			JUL 31 1950	AUG
PHOTO-LITHO			AUG 14 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1½	AUG 24 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1275

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

ORDER NO. 62130

DATE 7-28-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-32 ROYAL YORK HOTEL, CLARKSVILLE,
TENNESSEE

PRIV. # BEFORE TITLE: C-32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. L R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. TAKE OUT CARS, STEEL DRUM, SIGNS, IN STREET, LAMP POST THIS SIDE OF STREET, TAKE SIGNS OFF LAMP POLE OTHER SIDE OF STREET. ELIMINATE HEDGE IN FOREGRD..IF NECESSARY ADD ADDITIONAL SKY. TAKE OUT MAILBOX. IF NECESSARY SEE NEW ADV. CARD FOR DETAIL OF ENTRANCE....

OC4525

~~RETURN KODACHROME TO CUSTOMER.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red impression

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 31 1950

Cost Dept. Checked
By
Date JUL 31 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 4 1950	AUG 7 - 1950
SKETCH				
RETOUCHING		4	JUL 31 1950	AUG 3 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 29 1950	8/30/50
ARTIST DEPT.	115	9½		9/11

DATE BLUEPRINT OK'D
By

DATE Filed SEP 19 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1276

DISTRIBUTED BY RULDOPH NEWS AGENCY,
CLARKSVILLE, TENN.

ORDER NO. 62130

DATE 7-28-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-33-HOTEL MONTGOMERY,
CLARKSVILLE, TENNESSEE

PRIV. # BEFORE TITLE: C-33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN THREE ATTCHD PHOTOS. IF AT ALL POSSIBLE STRAIGHTEN TOP LINES OF HOTEL. FOR COLORING SEE TWO ATTCHD COLORED NEGATIVES. TAKE OUT CARS, PEOPLE, POLE, WIRES, TRASHBOX. PRETTY CLOUD EFFECT.

~~RETURN KODACHROMES TO CUST.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

517

C212

Red [illegible]

T

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG 10 1950
SKETCH				
RETOUCHING		5 ✓	AUG 3 1950	AUG 8 1950
REPHOTO			JUL 31 1950	AUG 3 1950
PHOTO-LITHO			AUG 14 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1¾	AUG 24 1950	
ARTIST DEPT.	115	4½		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 20 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 0CH1277

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

ORDER NO. 62131

DATE 7-28-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER-BORDER

TITLE IN FULL

C-34-CLARKSVILLE GOLF AND COUNTRY CLUB,
CLARKSVILLE, TENNESSEE.

PRIV. # BEFORE TITLE: C-34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR GUIDE.
TAKE OUT LIGHT STREAK. PRETTY CLOUD EFFECT.

~~RETURN KODACHROME TO CUSTOMER.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 31 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 31 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1950	AUG 4 - 1950
SKETCH				
RETOUCHING	4	2½	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 22 1950	8-23-50
ARTIST DEPT.	116	0		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 19 1950
By Jo

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 0CH1278

DISTRIBUTED BY RUDOLPH NEWS AGENCY
CLARKSVILLE, TENN.

ORDER NO. 62131

DATE 7-28-50

12½ M POST CARDS C.T. ART EOLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-35- CLARKSVILLE FIRE DEPARTMENT,
CLARKSVILLE, TENNESSEE.

6 pt. [illegible]

PRIV. # BEFORE TITLE: C-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.
TAKE OUT STREAKS ON RIGHT HAND SIDE. PRETTY CLOUD EFFECT.

~~RETURN KODACHROME TO CUSTOMER~~.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 31 1950

Cost Dept. Checked
By JUL 31 1950
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1950	AUG 4 - 1950
SKETCH				
RETOUCHING	5	4	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½	AUG 22 1950	
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By
DATE Photo Returned to Customer

NO. 0CH1279

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

ORDER NO. 62132

DATE 7-28-50'

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-36-MADISON STREET METHODIST CHURCH,
CLARKSVILLE, TENNESSEE' 6 yd. il.

PRIV. # BEFORE TITLE: C-36'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. JOIN TWO PHOTOS. ADD ENOUGH SKY & FINISH STEEPLES TO MAKE UPRIGHT VIEW. FOR PROPER COLORING & FOR FINISHING STEEPLES SEE COLORED NEGATIVE. TAKE OUT CARS, FENCE IN FOREGRD. PRETTY CLOUD EFFECT.,

~~RETURN KODACHROME TO CUST.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5x7
Add'l
Top

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	[illegible] 1950
SKETCH				
RETOUCHING	4	3	AUG 3 1950	AUG 7 1950
REPHOTO			JUL [illegible] 1950	AUG 3 1950
PHOTO-LITHO			AUG 11 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	17	12	AUG 24 1950	8-24-50
ARTIST DEPT.	118	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950

By

DATE Photo Returned to Customer

NO. 0CH1280

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

ORDER NO. 62132

DATE 7-28-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-37 -FIRST CHRISTIAN CHURCH,
CLARKSVILLE, TENNESSEE 6 pt.

PRIV. # BEFORE TITLE: C-37

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C .T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR GUIDE. TAKE OUT CARS, POLES, WIRES, STREET LAMP POLE & STOP LIGHTS. SHOW PRETTY CLOUD EFFECT.

~~RETURN KODACHROME TO CUSTOMER!~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 31 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JUL 31 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1950	AUG 4 1950
SKETCH				
RETOUCHING	3	3½	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	AUG 22 1950	
ARTIST DEPT.	114	9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By
DATE Photo Returned to Customer

NO. OCH1281

DISTRIBUTED BY RUDOLPH NEWS AGENCY
CLARKSVILLE, TENN.

ORDER NO. 62133

DATE 7-28-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

FRANKLIN STREET, LOOKING EAST,
CLARKSVILLE, TENNESSEE

6 pt. rit

PRIV. # BEFORE TITLE: C-38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLOR GUIDE. TAKE OUT WIRES IN FOREGRD.

~~RETURN KODACHROME TO CUSTOMER.~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print
(Patten)

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1950	[illegible]
SKETCH				
RETOUCHING		6½	AUG 2 1950	AUG 7 1950
REPHOTO			JUL 31 1950	AUG 2 1950
PHOTO-LITHO			AUG 11 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	11	15	AUG 24 1950	
ARTIST DEPT.	119	10		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By JW

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1282

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

ORDER NO. 62133

DATE 7-28-50

12½ M POST CARDS   C.T. ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

C-39 TRINITY EPISCOPAL CHURCH, CLARKSVILLE,
TENNESSEE   6 pt

PRIV. # BEFORE TITLE: C-39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. TAKE OUT BLDGS AT LEFT - ADD SKY & SHOW STEEPLE - SEE SUBJECT 36899-N FOR TOP OF STEEPLE. TAKE OUT CARS AND LAMP POLE. PRETTY CLOUD EFFECT.

~~RETURN KODACHROME TO CUSTOMER.~~

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight 5x7
add 3" of paper
to top

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1950	AUG 10 1950
SKETCH				
RETOUCHING		4	AUG 3 1950	AUG 8 1950
REPHOTO			JUL 31 1950	AUG 3 1950
PHOTO-LITHO			AUG 14 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	113	1½	~~AUG 24 1950~~	
ARTIST DEPT.	113	7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1283 ORDER NO. 62148 DATE 7-31-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MURAL LOUNGE RESTAURANT AND BAR
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CENTER PANEL:

MURAL LOUNGE AND DINING ROOM

(¼ Panel)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

(GROUP TWO)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

1/2

ART DEPT.

7-5×7

Flat 1

H/C 2¼

Flat 13

O.H&R

Destroyed

9-11-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH1284 ORDER NO. 62149 DATE 7-31-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SPA COCKTAIL BAR
CINCINNATI, OHIO

6½ M ~~K~~POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE SPA
KEMPER LANE HOTEL
CINCINNATI, OHIO 6 pt [illegible]

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] 7½
[illegible] 7½ [illegible]
[illegible] 12½

2.15

X

1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1285 ORDER NO. 62150 DATE 7-31-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LITTLE FRENCH CAFE
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LITTLE FRENCH CAFE - 1525 W. HOWARD STREET - CHICAGO, ILL.

6 pt. caps

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, EXCEPT MAKE CHAIRS LIGHT VARNISHED MAPLE COLOR AND FLOOR IN ALTERNATE SQUARES OF #27 AND #39.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Pict 7

Mar 7/c 2105 - 8/30/50

Plat 11 102

[illegible]

OK 18.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1286 ORDER NO. 62151 DATE 7-31-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ~~ART COLORTONE~~ - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

(THE OKLA-TEXA COURT)

TAKE OUT STOP SIGN & POST AT LOWER LEFT CORNER OF PHOTO, TELEPHONE WIRES.

OK CCB

SHOW RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

AWNINGS & DOOR SEALS ARE RED. PORCHES ARE GREEN. GREEN ROOF. GREEN GRASS & ROSE BUSHES AROUND CABINS. TOPS OF CHIMNEYS ARE RED. CHAIRS - RED. BRONZE LANTERNS. ALL STONE WORK IS MANITOU FLAG STONE, WHICH IS GREEN WITH RED MARKINGS. TAKE OUT TELEPHONE WIRES & STOP SIGN AT LEFT. PUT FLAG ONFLAG POLE.

TRIM AROUND TOP OFFICE & TWO END CABINS - LIGHT GREEN. DON'T OVERDO FLOWERS

SIGN ~~TO BE PLACED~~ IN CENTER ~~AS SHOWN~~ ON PHOTO:
OKLA-TEXA COURT BLACK BACKGROUND WITH ORANGE LETTERS. RED LETTERS ON BLACK BACKGROUND

GAS HEAT - VACANCY GREEN LETTERS ON BLACK BACKGROUND.

SIGN OVER CENTER OFFICE: OKLA-TEXA COURT BLACK BACKGROUND WITH PINK LETTERS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] 6½
[illegible] 11½
[illegible] 9

X

V.J.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1287 **ORDER NO.** 62157 **DATE** 7-28-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTRAL STATES EQUIPMENT CO.
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ROOSEVELT HOTEL - PITTSBURGH, PA.

8 pt

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE PHOTO FROM 7AH2790.

FOLLOW SKETCH.

SUBMIT RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Sk done

Pd ¼ hr

Ret 5½
H/c. 1¾ 106
Sket 9½

OK 7-14

Submit Photo
To Customer

OK Blue Impression

4366

A

NO. 0CH1288

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER NO. 62335

DATE 7-31-50

12½ M POST CARDS   ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MONUMENT SQUARE AND TOWN OF ERWIN HISTORICAL MUSEUM, PAINTED POST, N.Y. WESTERN GATEWAY TO THE FINGER LAKES.

8 pl.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS HORIZONTAL CARD WITH INDIAN STATUE ON RIGHT AND THE PLAQUE OR TABLET ON LEFT SIDE OF CARD.

REMOVE ALL WIRES, SIGNS, OBSOLETE AUTOMOBILES AND BRING OUT THE BRICK BUILDING WHICH IS THE MUSEUM AND TOWN HALL.

STATUE IS DARK BRONZE, SOMBER, NOT BRIGHT BRASS. THE STONES HAVE SOME COLORED ONES, SUCH AS 58, 28, 7, & 23. THE LIGHTER STONES ARE CUT STONES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other, to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 7 1950

Cost Dept. Checked
By
Date AUG 7 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		1	AUG 14 1950	AUG 15 1950
SKETCH		1		
RETOUCHING		5	AUG 8 1950	
REPHOTO			8-1-50	AUG 7 1950
PHOTO-LITHO			AUG 18 1950	SEP 6 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	SEP 6 - 1950	
ARTIST DEPT.	113	0		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed NOV 1 1950
By
DATE Photo Returned to Customer

NO. 0CH1289

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER NO. 62335

DATE 7-31-50

12½ M POST CARDS   ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONUMENT SQUARE AND TOWN OF ERWIN HISTORICAL MUSEUM, PAINTED POST, N.Y. / WESTERN GATEWAY TO THE FINGER LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES Same as 0CH1788

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS NIGHT SCENE-WITH MOONLIGHT.FLOODLIGHTED STATUE.

STATUE IS DARK BRONZE, SOMBER, NOT BRIGHT BRASS. THE STONES HAVE SOME COLORED ONES, SUCH AS 58, 28, 7, & 23. THE LIGHTER STONES ARE CUT STONES, SOMETIMES USED TO BUILD THE FOUNDATIONS OF BRIDGES. REMOVE ALL WIRES, SIGNS, OBSOLETE AUTOS.

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 1 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date AUG 1 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 11 1950
SKETCH				
RETOUCHING			AUG 1 1950	AUG 3 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	SEP 11 1950	9-11-50
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D
By

DATE Filed JUN 25 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1290

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER No. 62335

DATE 7-31-50

12½M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE INGERSOLL-RAND IMPERIAL
CLUB HOUSE, PAINTED POST, N.Y./
WESTERN GATEWAY COMMUNITY OF THE
FINGER LAKES/

[illegible]

E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE HOUSE IS WHITE, BLINDS, ETC. ARE A VERY BLACK GREEN, SUCH AS 67.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAN OL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., C AGO
ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 1 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1950	AUG 11 1950
SKETCH				
RETOUCHING	10	3	AUG 1 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 5 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	SEP 5 - 1950	
ARTIST DEPT.	119	8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed NOV 1 1950
By
DATE Photo Returned to Customer

NO. 0CH1291

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

ORDER NO. 62335

DATE 7-31-50

12½ M POST CARDS   ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ THE PAINTED POST HIGH AND GRAMMAR SCHOOL AND AUDITORIUM, PAINTED POST, N.Y./ WESTERN GATEWAY COMMUNITY OF THE FINGER LAKES/

8 pt. it.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRICK BUILDING, ALL OF WOODWORK AROUND THE DOORS AND COLUMNS XXX IS CANARY YELLOW LIKE 1 THE LEGS OF THE TRIANGLE ARE YELLOW ABOVE THE COLUMNS BY THE TRIANGLE IS A GRAY CEMENT COLOR, LIKE PLASTER, PERHAPS 17. THE FIRE ESCAPE AT FURTHER END HAS JUST BEEN PAINTED A DEEP RED LIKE 63. EMBANKMENT IN FOREGROUND GREEN GRASS. MAKE FLAG WAVING..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 1 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 1 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1950	AUG 4 1950
SKETCH				
RETOUCHING	3	3	AUG 1 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	8·21-50
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	8·21-50	8·22-50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1292 ORDER NO. 62160 DATE 8-1-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TOWERS APARTMENTS
FT. LAUDERDALE, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOWERS APARTMENTS - FORT LAUDERDALE
FLORIDA - LOBBY - TROPICAL PATIO
(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M—1-2-40

3-5×7
Ret 2
Ret 7½
HC 2½ 105
8/25/50
Ret ½

NO. 0CH1293

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 62345

DATE 7-31-50'

25 M POST CARDS ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

DC.222

LUXURIOUS HOTEL ROW/ LOOKING
SOUTH ON COLLINS AVENUE/ MIAMI
BEACH, FLA. /

8 pt. [illegible]

PRIVATE NO.BEFORE TITLE: DC.222'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO '

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF HEUNISCH

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY * ALSO REFER TO CARD 9BH741

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

[illegible] Subjects on
order for this [illegible]. Please
see to it that [illegible] nega-
tives [illegible] and colors are
in harmony with each other
to make an attractive set.

Red Approved

T

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1950	AUG 8 - 1950
SKETCH				
RETOUCHING		7 ✓	AUG 2 1950	AUG 4 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	~~AUG 24 1950~~
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½ ✓	AUG 24 1950	Jim
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 4 · 1950
By Jw

DATE Photo Returned to Customer

NO. OCH1294

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 62346

DATE 8-1-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DF-48-

XXXXXXXX MEMORIAL AUDITORIUM/
/FORT LAUDERDALE, FLA.

PRIVATE NO. BEFORE TITLE: DF-48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF HE UNISCH

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 4 1950	AUG 8 - 1950
SKETCH				
RETOUCHING	3	3 ✓	AUG 2 1950	[illegible]
REPHOTO				
PHOTO-LITHO			AUG 18 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		[illegible]
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 4 1950
By
DATE Photo Returned to Customer

NO. OCH1295

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 62346

DATE 8-1-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
DH-SOUTH BROWARD HIGH SCHOOL,
HOLLYWOOD, FLA.

PRIVATE NO. BEFORE TITLE: DH-32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF HEUNISCH

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1950	AUG 9 - 1950
SKETCH				
RETOUCHING		3½	AUG 2 1950	AUG 3 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 4 1950
By JV
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1296 ORDER NO. 62181 DATE 8-2-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ATLAS NATIONAL BANK
CINCINNATI, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

THE ATLAS NATIONAL BANK
CINCINNATI, OHIO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—1-2-40

X

Pct 6
Mr HC 1½
Flat 9½

Compos. $2.00 net

OOH.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 0CH1297 ORDER NO. 62180 DATE 8-2-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE COOPER-LOUISVILLE CO.
LOUISVILLE, KENTUCKY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full GENERAL OFFICE AND DISPLAY ROOMS
THE COOPER -LOUISVILLE CO., INCORPORATED
1922 - WHOLESALERS....ETC.
(SEE COPY) NOTE →

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[illegible]

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH, BUT MAKE COLORS IN SKY LESS INTENSE AND COLOR ON SIDE OF BLDG. THE SAME FROM FRONT TO BACK - SEE TISSUE OVERLAY ON SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1-5×7

[illegible] 7½ : 1½ 108 8-25-50

[illegible] 9 117- 9-21-50

[illegible] OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1298 ORDER NO. 62182 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE BUFFERD CORP.
TORRINGTON, CONN.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BUFFERD'S SHOE SHOP - BETTER SHOES
& ACCESSORIES FOR WOMEN & CHILDREN..ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—1-2-40

Pst 7
Dir Hc 2 -107-8-26-
Sket 9½

[illegible]

BDH

Ret Impression

NO. OCH1299

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 62398

DATE 8-3-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
DC.282-BULU, THE MONKEY JUNGLE'S FAMOUS GORILLA, SOUTH OF MIAMI, FLA.
Sgl.

PRIVATE NO.BEFORE TITLE: DC.282

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

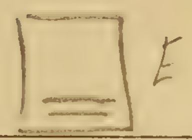

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]
Cold Top
+ Botto

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 11 1950	AUG 14 1950
SKETCH				
RETOUCHING	4	2½	AUG 7 1950	AUG 10 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 1 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	122	1½	SEP 1 - 1950	9-5-50
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed [illegible] 1950
By

DATE Photo Returned to Customer

NO. OCH1300

ORDER NO. 62398

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

DATE 8-3-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DC. BULU, THE MONKEY JUNGLE'S FAMOUS GORILLA/ SOUTH OF MIAMI, FLA.
8 pt.

PRIVATE NO. BEFORE TITLE: DC.283 -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

E

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SIGN: "MONKEY JUNGLE" - BLUE
"ENTRANCE" - RED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red — OK Blue

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 11 1950	AUG 14 1950
SKETCH				
RETOUCHING		2 ✓	AUG 7 1950	AUG 10 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	1	1½	AUG 29 1950	[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 23 1950
By
DATE Photo Returned to Customer

E

NO. OCH1301

DISTRIBUTED BY C.L. ~~[illegible]~~ CARLE,
ASHTABULA, OHIO

ORDER NO. 62399

DATE 8-3-50

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF LIGHT HOUSE AND ORE BOAT
PASSING THROUGH INLET,
ASHTABULA HARBOR, OHIO

6 pl

ON LOWER BORDER-
-SMALL TYPE: PHOTO BY RICHARD E.
STONER, ASHTABULA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT HOUSE IN FOREGROUND-WHITE, COPPER BRONZE ROOF AND TOP ON TOWER. DULL BROWN TOWER AND FLAGPOLE. GRAY STONE BREAKWATER. WHITE BEACON TOWER ON END OF BREAKWATER ON LEFT. BOAT-DARK DULL RED, WHITE CABINS ON FRONT LEFT- LIGHT GRAY CABINS ON RIGHT END. DARK STACK. FIGURES AND LETTERS ON BOAT-WHITE. DARK RED BRIDGES ALONG TOP OF BOAT, WITH LIGHT GRAY SIDES. MAKE WATER BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1950

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		.	AUG 14 1950	AUG 15 1950
SKETCH				
RETOUCHING		1 ✓	AUG 4 1950	AUG 10 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 29 1950	8-30-50
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 3 1950
By
DATE Photo Returned to Customer

NO. 0CH1302

DISTRIBUTED BY C. L. CARLE,
ASHTABULA, OHIO

ORDER NO. 62399

DATE 8-3-50

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER-BORDER

TITLE IN FULL
C. E. I. POWER PLANT, ASHTABULA, OHIO

ON LOWER BORDER-
SMALL TYPE: PHOTO BY RICHARD E. STONER, ASHTABULA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING AND STACK-DARK RED BRICK, DARK BROWN SASH AND FRAMES. GREEN SHRUBBERY AND LAWN IN FOREGROUND AND ON RIGHT. SMALL BUILDING ON LEFT-DARK RED BRICK. BUILDING ON REAR LEFT-DARK RED BRICK. MAKE GREEN LAWN ON TERRACE ON RIGHT OF BUILDING. GRAY CEMENT HIGHWAY LEADING ALONG REAR RIGHT & CENTER. PILES OF COAL ON REAR RIGHT. STRUCTURE OF WATER TANK ON REAR RIGHT-LIGHT GRAY. REMOVE POLES ON REAR RIGHT. SHOW WATER IN LEFT FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1950

Cost Dept. Checked
By AUG 4 1950
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG 10 1950
SKETCH				
RETOUCHING	5	3 ✓	AUG 4 1950	AUG 9 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	17	1¾	AUG 24 1950	8-28-50
ARTIST DEPT.		0½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 28 1950
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. OCH1303 ORDER NO. 62192 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL NEW YORKER
MIAMI BEACH, FLA.

PHOTO RETURNED TO

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full * IN SCROLL:

VIEW OF SWIMMING POOL AND CABANA CLUB
HOTEL NEW YORKER - MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT LEAVE OFF LAST LINE OF TITLE AND MAKE TYPE PANEL CORRESPONDINGLY SMALLER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO USED FOR

X

Ret 9/18

RETURN COLORED DRAWING TO CUSTOMER.

3M—1-2-40

1-5×7
Cut 7½ - 9
¾ C 1¾ 107-8-3
Cut 9¾ 102

9

Ct 6
1 or 8/25/50 He 1½
La 9½

Wd X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1304 ORDER NO. 62196 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STERLING MOTEL
AUSTIN, MINNESOTA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PLACE TO BEST ADVANTAGE:
STERLING MOTEL
U.S. 16 WEST
AUSTIN, MINNESOTA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

F5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1305 ORDER NO. 62197 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BAILEY'S MOTEL
AMARILLO, TEXAS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full BAILEY'S MOTEL
2830 N.E. 8TH AVE.- PHONE 2-0423
AMARILLO, TEXAS

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

DISTRIBUTED BY MC CORMICK CO.,
PHOTOGRAPHERS, AMARILLO, TEXAS

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW CUSTOMER'S LAYOUT AND
SEE INSTRS. ENCLOSED.

SUBMIT RETOUCHED PHOTO AND ART WORK TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW COLORED SKETCH, AND RESPECTIVE TISSUE OVERLAYS.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

3 - 5 x 7
[illegible] 2
[illegible] 7
Mix Hc 2 - 102. 7-19-50
[illegible] 11½ 108

NO. 0CH1306

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO. 62408

DATE 8-3-50

6½ M POST CARDS　ART COLORTONE　FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ENTRANCE, WONDER CAVE,
MONTEAGLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1　R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY STONE BUILDING, DARK WOODWORK, GRAY STONES ON LEFT HAND SIDE--WEATHERSTAINED, ROCK WALL CONTINUES TOWARDS LEFT BACKGROUND - SEE LARGE PHOTO.

SUBMIT: RET. PHOTO　REPHOTO　B. L. & W. PROOF　HANDCOL PROOF YES　RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 9 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date ~~AUG 9 1950~~

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 14 1950	AUG 14 1950
SKETCH				~~AUG 14 1950~~
RETOUCHING	3	2¼	AUG 9 1950	
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 1 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	15	SEP 1 1950	
ARTIST DEPT.	115	9	Oct 16 1950	Oct. 18, 1950

OCT 2[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. OCH1307

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO. 62408

DATE 8-3-50

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. YES
TITLE IN FULL ONYX PARADISE, WONDER CAVE, MONTEAGLE, TENNESSEE 8 pt. E	IMPRINT NONE same [illegible]
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: DEAD WHITE, LIGHT TAN AND LIGHT BROWN - CEILING-LIGHT GRAYISH-BLUE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG 11 1950
SKETCH				
RETOUCHING	4	1-1 ✓	AUG 4 1950	AUG 9 195
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 195
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½ ✓	AUG 29 1950	
ARTIST DEPT.	108	10 ✓		10-24-50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed NOV 1 1950
By JV

DATE Photo Returned to Customer

WONDER CAVE, MONTEAGLE, TENN.

NO. 0CH1308
ORDER No. 62408
DATE 8-3-50

6½ M POST CARDS — ART COLORTONE — FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE DEVIL'S PLAYGROUND/ WONDER CAVE, MONTEAGLE, TENNESSEE /

E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BASIC COLOR-GRAY WITH FAINT TANNISH TINTS.
SAND WALKWAY ALONG WATER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	AUG 11 1950
SKETCH				
RETOUCHING	4	1 ✓	AUG 4 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 29 1950	
ARTIST DEPT.	104	9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By Jr
DATE Photo Returned to Customer

WONDER CAVE, MONTEAGLE, TENN.	NO. OCH1309
	ORDER NO. 62408
	DATE 8-3-50

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GALLERY OF THE GODS, WONDER CAVE,
MONTEAGLE, TENNESSEE

E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHTER SPOTS DEAD WHITE, OTHERWISE MAINLY TANNISH TINTS, CEILING TO LEFT-TAN, AND TO RIGHT-GRAYISH-BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 5 1950	AUG 9 - 1950
SKETCH				
RETOUCHING	K	1 ✓	AUG 4 1950	AUG 8 1950 AUG [illegible] 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 29 1950	
ARTIST DEPT.	102	9¾	10/19/50	10/23

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By W
DATE Photo Returned to Customer

NO. 0CH1310

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO. 62408

DATE 8-3-50

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BANYAN TREE, WONDER CAVE
MONTEAGLE, TENNESSEE

5 pl.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

same

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: DEAD WHITE WITH A SPRINKLE OF LIGHT GRAYISH-BLUE,
BUT MOSTLY TANNISH SHADES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1950

Cost Dept. Checked ✓
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG 11 1950
SKETCH				
RETOUCHING	2	1/2	AUG 4 1950	AUG 9 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 6 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	17	1½ ✓	SEP 6 - 1950	[illegible]
ARTIST DEPT.	110	9½		10/18/50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By

DATE Photo Returned to Customer

NO. 0CH1311

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO. 62408

DATE 8-3-50

6½M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK OF AGES, WONDER CAVE,
MONTEAGLE, TENNESSEE

E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: LIGHTER SPOTS-WHITE, OTHER-MOSTLY TANNISH--DARKEST ABOUT A #25. DEEP TAN CEILING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	AUG 14 1950
SKETCH				
RETOUCHING	4	1/2	AUG 4 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8 31 50
ARTIST DEPT.	101	10	10-19-50	10-19-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 23 1950
By
DATE Photo Returned to Customer

NO. OCH1312

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO. 62408

DATE 8-3-50

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATUARY HALL, WONDER CAVE,
MONTEAGLE, TENNESSEE

E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: TANNISH WITH DEAD WHITE. CEILING-TAN WITH BLUISH TINTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENTRY PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Full face

Title: Statuary Hall, Wonder Cave, Monteagle, Tennessee

Reading matter: Same as shown on "Entrance" photograph

Colors: tanish with dead white, ceiling tan with bluish tints

X No "32"

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1950

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	
SKETCH				
RETOUCHING	4		AUG 4 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	AUG 29 1950	
ARTIST DEPT.	101	9¾	10-16-50	10-16-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By JV
DATE Photo Returned to Customer

NO. OCH1313

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO 62408

DATE 8-3-50

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOBLIN'S DEN, WONDER CAVE
MONTEAGLE, TENNESSEE

8 pt.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES same as on OC-H1308

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: VARIOUS SHADES OF TANN, LIGHT BROWN, SOME GRAYISH, ALSO DEAD WHITE. TAKE OUT MAN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	AUG 14 1950
SKETCH				
RETOUCHING	4	1	AUG 4 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				8-31-50
HAND COLOR PROOF	107	1½	AUG 29 195[illegible]	
ARTIST DEPT.	116	10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 23 1950
By
DATE Photo Returned to Customer

WONDER CAVE, MONTEAGLE, TENN.

NO. OCH1314

ORDER NO. 62408

DATE 8-3-50

6½ M POSTCARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FAIRIES GARDEN, WONDER CAVE,
MONTEAGLE, TENNESSEE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BASIC COLOR, VARIOUS SHADES OF TAN AND LIGHT BROWN,
LIGHTER SECTIONS GRAYISH- BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG 15 1
SKETCH				
RETOUCHING	4	½	AUG 4 1950	AUG 9 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	156	1½	AUG 29 1950	
ARTIST DEPT.	2	0½	10/19/50	10/19/50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 23 1950
By
DATE Photo Returned to Customer

NO. [illegible]
0CH1315

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO. 62408

DATE 8-3-50

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL
THE ONYX GOAT, WONDER CAVE
MONTEAGLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: PILLAR BOTTOM-WHITE GRADUALLY CHANGING TOWARDS TANNISH-BROWN TOWARDS TOP. GOAT-FRONT DEAD WHITE CHANGING TO TANNISH. BACKGROUND-TANNISH AND WHITE.

CUT DOWN PHOTO AS INDICATED ON TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHO[illegible]CKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG 15 1950
SKETCH				
RETOUCHING	V	4½	AUG 4 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 19
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 29 1950	9-1-50
ARTIST DEPT.	108	10		10-17-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By
DATE Photo Returned to Customer

NO. 0CH1316

WONDER CAVE, MONTEAGLE, TENN.

ORDER NO. 62408

DATE 8-3-50

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

PRIEST AT ALTAR, WONDER CAVE,
MONTEAGLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: DEAD WHITE WITH SOME TANNISH TINTS, DARKER TOWARDS BOTTOM, TANNISH CEILING. WHITE AND BROWN IN BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By C
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG [illegible] 1950
SKETCH				
RETOUCHING	4	2-1	AUG 4 1950	AUG 9 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	9-6-50
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½	9-6-50	9-7-50 Quin
ARTIST DEPT.	181	9½	10-20-50	10-20-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 25 1950
By W
DATE Photo Returned to Customer

WONDER CAVE, MONTEAGLE, TENN.

NO. 0CH1317

ORDER NO. 62408

DATE 8-3-50

6½ **M** POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CORAL CHAMBER, WONDER CAVE
MONTEAGLE, TENNESSEE

8 pt E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **R. M.** YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: VARIOUS SHADES OF TAN, LIGHTER SPOTS-DEAD WHITE.
IN ORDER TO ADD MORE COLOR, YOU MIGHT ADD A LITTLE
BROWN AND SHOW SOME OF THE CAPS IN A GRAYISH-BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

_______________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1950

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1950	AUG 15 1950
SKETCH				
RETOUCHING	9	4	AUG 4 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 29 1950	9
ARTIST DEPT.	103	9¾		10-17-50

DATE BLUEPRINT OK'D
By

DATE Filed OCT 25 1950
By JR

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1318 ORDER NO. 62202 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL CINCINNATIAN
CINCINNATI, OHIO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL CINCINNATIAN - IN THE HEART OF CINCINNATI.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN. 2 SMALL FIGURES AND INTERIOR VIEWS ARE THE SAME AS ON 9AH430. NEW PHOTO HEREWITH FOR EXTERIOR VIEW. FOLLOW TRACING FOR STYLE OF LETTERS AND COLORS ON LARGE SIGN ON EXTERIOR VIEW.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

3M—1-2-40

1-5 x 7
Lay ½
Ret 3½
Dir Hc 2 166
Stat 12-26

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1319 ORDER NO. 62199 DATE 8-3-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER RONNIE'S STEAK HOUSE
NEW YORK, N.Y.

25 M POST CARD SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWER IN PLATE:
RONNIE'S STEAK HOUSE - 115 WEST 52ND STREET, NEW YORK CITY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

REPHOTO KODACHROME.

Show [illegible] copy. Rephoto [illegible] per [illegible] 8/29/50 B.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

Rec'd 10/16/50 B

RETURN KODACHROME TO CUSTOMER.

Rush

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

22.50

BL 6
NC
LA 11½

Front 7.50 net
Rephoto 3.50 net

OK

[illegible]
+ Submit [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. OCH1320 ORDER NO. 62199 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER RONNIE'S STEAK HOUSE
NEW YORK, N.Y.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full : LOWER IN PLATE:
RONNIE'S STEAK HOUSE - 115 WEST 52ND
STREET - NEW YORK CITY
(E)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REPHOTO KODACHROME.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Retd 10/16/50 B.

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5X7
Pete 6
Jim HC 2 104 9/14/50
L.A 11½

[illegible] 7 50 [illegible]
[illegible] 5 00 [illegible]
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1321/ ORDER NO. 62199 DATE 8-3-50

CUSTOMER RONNIE'S STEAK HOUSE
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWER IN PLATE:
/RONNIE'S STEAK HOUSE / 115 WEST 52ND STREET/ NEW YORK CITY/

E

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

REPHOTO KODACHROME/

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

Bill'd 10/16/50 B.

RETURN KODACHROME TO CUSTOMER. /

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5X7
6
[illegible] 2 .04 9/14/50
11
Artwork 7th [illegible]
[illegible] 8th [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1322 ORDER NO. 62203 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL FENIX RESTAURANT
OKLAHOMA CITY, OKLA. –

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
2300 N. BROADWAY - OKLAHOMA CITY,
OKLAHOMA - AMERICAN AND SEA FOOD
DISHES.....(SEE COPY) _

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH WITH THE FOLLOWING CORRECTIONS:
LOBBY FLOOR TOO LIGHT. SHOULD BE DARKER THAN THE CARPETING IN THE DINING ROOM NO. 72. USE NO. 48 FOR LOBBY FLOOR WITH FINE MARBELIZED LINES IN WHITE INTERWOVEN. SAME COLOR TONE FOR STEPS AT DINING ROOM ENTRANCE (SHOWN IN LEFT CORNER OF LOBBY VIEW).REMAINDER OF FLOOR IS DRAB OR SLIGHTLY GRAY-GREEN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. -

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 - 8 x 10
2 - 5 x 7
2 ½
9
2 ½ 104
1/11/50
12 106

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH1323 ORDER NO. 62204 DATE 8-3-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LA LOUISIANE RESTAURANT
NEW ORLEANS, LOUISIANA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NEW ORLEANS' LA LOUISIANE - ONE OF THE OLDEST WORLD FAMOUS FRENCH RESTAURANTS ...ETC. (SEE COPY) ~~[illegible]~~

(All of this on address side)
FRONT NO. 5 R. M. To come Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT ~~[illegible]~~
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS CORRECTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.-

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Text 8
[illegible] 1½ 107-8 [illegible]
Stat 9

V217

G366

Dk Blue Impression

NO. OCH1324

A. WOLFMUELLER, BUFFALO, N.Y.

ORDER NO. 62424

DATE 8-4-50

25 M POST CARDS ART COLORTONE WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL

CHIEF CORNPLANTER AND WIGWAM,
ALLEGANY STATE PARK, N.Y. -

6 pl

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES -

IMPRINT SAME AS ABOVE -

PRIVATE NO. BEFORE IMPRINT: #116 -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 120908-N - FOLLOW CARD 120908-N FOR COLOR. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES] HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 4 1950

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1950	AUG 9 - 1950
SKETCH				
RETOUCHING		0	AUG 7 1950	AUG 7 1950
REPHOTO				
PHOTO-LITHO			AUG 11 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	[illegible]	
ARTIST DEPT.	109	9		9-26-50

DATE BLUEPRINT OK'D
By

DATE Filed SEP 28 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 0CH1325

SMITH NEWS AGENCY, ESCANABA, MICHIGAN -

ORDER NO. 62206 -

DATE 8-4-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

UPPER LEFT BORDER

TITLE IN FULL

S.S. WILFRED SYKES, LARGEST ORE BOAT ON THE GREAT LAKES

6pl

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES -

IMPRINT NONE -

m OCH 1757

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

COLORING: SEE ATTACHED STANDARD COLOR CHART FOR STEAMER WILFRED SYKES FROM THE INLAND STEEL CO., REMOVE FLAGS & BRIDGE AT LEFT OF BOAT. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES TO STONE RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date AUG 4 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 4 1950

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 9 1950	AUG 10 1950
SKETCH				
RETOUCHING	10	3	AUG 7 1950	AUG 8 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1950	AUG 24 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	17	1½	AUG 24 1950	[illegible]
ARTIST DEPT. -	22	9		

DATE BLUEPRINT OK'D
By

DATE Filed SEP 26 1950
By JV

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1326 ORDER NO. DATE 8-4-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MARSH BUSINESS COLLEGE
ATLANTA, GEORGIA

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full
MARSH BUSINESS COLLEGE
322 IVY STREET, N.E.
ATLANTA, GEORGIA

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] ~~No~~
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT WIRES ELIMINATE [illegible]

Colors: I will mail a colored negative of this subject to you as soon as I finish the present roll and have same developed.
bldg. dull red brick; #13 trim; casings, door, choc. brown; cream venetion blinds; awnings white and maroon; signs #67 green with cream letters, orange border; concrete flower boxes with evergreens; concrete walk, asphalt street--no purple; front of bldg. to right cream
Take out wires, eliminate shadows from awnings; take students out of upper windows and close windows; take out portion of chair shown at right. take out reflection of car in window.
Pretty cloud effect.

FRONT OF BUILDING TO ~~RIGHT CREAM~~. " ~~PRETTY CLOUD EFFECT~~.

ORANGE BORDER. CONCRETE FLOWER BOXES WITH EVERGREENS; CONCRETE WALK.

SEE ATTACHED COPY

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Ab done

1½

120

W 3 17

G 366

T

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1327 ORDER NO. 62227 DATE 8-7-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HAYGOOD MEMORIAL METHODIST CHURCH
ATLANTA, GEORGIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full IN SKY:

11 pt Old English
HAYGOOD MEMORIAL METHODIST CHURCH
ATLANTA, GEORGIA — 8 pt caps

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CROP AS MARKED.

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

KODACHROME FOR ADDITIONAL COLOR GUIDE, TO COME.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-50

Ok 3½
1″2/05
8/25/50
29

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH1328 ORDER NO. 62229 DATE 8-7-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO. —

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

4 ACRE MOTEL - 8220 S. 71 HIGHWAY
KANSAS CITY 5, MO.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: (SEE TISSUE OVER SKETCH)
TAKE LETTERING OFF DOOR & WINDOW. SHOW GRASS SHADE OF GREEN USED ON CARD 8BH1270 ATTACHED. TOO LIGHT ON SKETCH. —

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. —

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

2-5×7
[illegible] 1½
[illegible] 5½
[illegible] 1½ 108 8-29-50
[illegible] 10

W.J.H.

Dk Blue

Imprint

T

NO. OCH1329

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 62237

DATE 8-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

50-BEAUTIFUL SCENE ON U.S. HIGHWAY
NO. 41 BETWEEN CLARKSVILLE AND
NASHVILLE, TENN.

PRIV. # BEFORE TITLE: 50 -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO -

IMPRINT SAME AS ABOVE. -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date AUG 9 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By AUG 9 1950
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 14 1950	AUG [illegible] 1950
SKETCH				
RETOUCHING	10	1	AUG [illegible] 1950	AUG 10 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1	AUG 29 1950	8-30-50
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 3 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1330

R. & R. NEWS CO., ATLANTA, GA.

ORDER NO. 62239

DATE 8-8-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

-ALLATOONA DAM, GEORGIA NEAR
CARTERSVILLE

PRIV. # BEFORE TITLE: 165 -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE. -

TAKE OFF (NEAR CARTERSVILLE) AFTER 12½ M HAVE BEEN RUN

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

CUT OFF IN FOREGRD TO BRING INTO PROPER PROPORTION. RAISE WATER LEVEL AS INDICATED ON PHOTO. CONCRETE DAM, LIGHT GREY POWERHOUSE, ALUMINUM IRON WORK. TAKE CUT TREES IN FORGRD & SHOW ROUGH GRASS ON SLOPE IN FOREGRD. SHOW LEAVES ON BARE TREES IN BACKGRD. DARKER TREES ARE PINE TREES. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date AUG 9 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 9 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 14 1950	AUG 15 1950
SKETCH				
RETOUCHING	3	3	AUG 9 1950	AUG 10 195
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	AUG 29 1950	8-30-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 3 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1331 ORDER NO. 62242 DATE 8-9-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer: 2

CUSTOMER GEORGE DEGREE
HIGHTSTOWN, NEW JERSEY -

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full IN PANEL:
DEGREE'S DUKE AND DUCHES MOTEL
WINDSOR, N.J.
U.S. 130 - N.J. 25 - 33 -

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. [✓ Yes] No -
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FULL FACE WITH PANEL AT BOTTOM.
TRY AND SHOW CAR PORT BETWEEN CABINS, SO IT WONT LOOK LIKE A BIG BLACK SPACE.
TAKE OUT:ALL WIRES & POLES, HOUSE AT EXTREME LEFT. -

[illegible]

COLOR DESCRIPTION

HOUSE AT END OF CABIN: 1ST FL 23- LIGHT PART #17 - ROOF #33. CHIMNEY #23.
FOUNDATION & WINDOWS - WHITE. TRIM EDGE ROOF - WHITE.
CABINS: BLDG #23 - ROOF #33 - END TRIM & WINDOWS WHITE- CHAIRS & LATTICE WORK #50. EDGE CONCRETE PORCH WHITE. USE BEST JUDGMENT FOR COLOR OF CAR. DRIVE IN FRONT BLACK. SHOW GREEN GRASS & SHRUBS END OF CABINS. SIGN #67- LETTERS CABINS #36. IF SIGN SHOWS---MAKE LETTERS WHITE, BUT CHANGE WINDSOR TO DEGREE (DON'T SHOW WINDSOR) -

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] 102

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1332 ORDER NO. 62242 DATE 8-9-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GEORGE DEGREE
HIGHTSTOWN, N.J.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—[✓ Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER: OLD HIGHTS RESTAURANT
BOT: 103 MAIN ST.,
HIGHTSTOWN, N.J. –

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RE-TOUCH DARK SPOTS. –

COLOR DESCRIPTION

FLOOR #23. STRIPS #17. SIDE WALL #56. WINDOW & VENETIAN BLIND #15. TAPE ON BLIND #4. DRAPES #18. CEILING #13. LIGHTS FROSTED GLASS & GOLD. BOOTH SEAT #14 WITH #13 BACK. TABLE CHROME TOP. (#24 VARIGATED) COAT RACKS CHROME. COUNTER STOOL CHROME, SEAT #56, BACK OF MENU ON TABLE #5. COUNTER TOP & FRONT #24. CABINET CENTER REAR #28. CLOCK CHROME. WINDOWS IN REAR FLUTED GLASS #20. LEAVES GREEN #8.

COLORS: PICTURE AT LEFT: HORSE #51. SOLDIER DARK BLUE SUIT. RAIL #36. PEOPLE & HORSES BACK OF IT. TREES AUTUMN BROWN. SKY #20. –

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] 6
[illegible] 105 9/8/50
[illegible] 12
[illegible] 9

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 0CH1333

ORDER NO. 62244

DATE 8-9-50

25 M POST CARDS C.T. ART-COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1—STATE CAPITOL
NASHVILLE, TENNESSEE

8 pt. C.

PRIV. NO. BEFORE TITLE: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. SAME AS ON 4AH331

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GREYISH WHITE BLDG. STATUE OFF-WHITE MARBLE WITH BRONZE STATUE. TAKE OUT CARS. PRETTY CLOUD EFFECT.

TISSUE OVERLAY

1. YELLOW CANNA LILIES
2. SMALL WHITE FLOWERS ON THESE BUSHES.
3. SHOW FLOWER BED WITH RED FLOWERS
4. SHOW RED FLOWERS ON THESE BUSHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

D 10566

4350

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date AUG 10 1950

Cost Dept. Checked ✓
By
Date AUG 10 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1950	AUG 15 1950
SKETCH				
RETOUCHING	3	4½ ✓	AUG 10 1950	AUG 14 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 5 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½ ✓	SEP 5 - 1950	
ARTIST DEPT.	107	9½		10-3-50

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 3 1950
By
DATE Photo Returned to Customer

CAPITOL NEWS CO.,NASHVILLE, TENN.

NO. OCH1334
ORDER NO. 62244
DATE 8-9-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

SKYLINE AT NIGHT
NASHVILLE, TENNESSEE

PRIV. NO. BEFORE TITLE: 49

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT ROUGH PENCIL SKETCH OF NIGHT VIEW. USE BETTER OF TWO PHOTOS.SHOW MOON, SOME CLOUDS. REFLECT SOME OF THE LIGHTS IN THE WATER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pencil Sketch

Executive OK of Estimate
By
Date AUG 10 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 2[illegible] 1950
SKETCH				
RETOUCHING		4½	AUG 22 1950	AUG 25 1950
REPHOTO				
PHOTO-LITHO			AUG 29 1950	SEP 11 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	SEP 11 1950	9/11/50
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 0CH1335

R. & R. NEWS CO., ATLANTA, GA.

ORDER NO 62458

DATE 8-9-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ATLANTA BILTMORE HOTEL, ATLANTA, GEORGIA -

PRIVATE NO.BEFORE TITLE: 110 -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND INSTRUCTIONS ATTACHED. _

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date AUG 10 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date AUG 10 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1950	AUG 16 1950
SKETCH				
RETOUCHING	4	7 ✓	AUG 10 1950	AUG 14 1950
REPHOTO				~~AUG 29 1950~~
PHOTO-LITHO			AUG 21 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1¾ ✓	AUG 29 1950	9-1-50
ARTIST DEPT.		11½ ✓		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed SEP 20 1950

By

DATE Photo Returned to Customer

NO. 0CH1336

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 62468

DATE 8-10-50

25 M POST CARDS . ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL

ENTRANCE AND ADMINISTRATION BUILDING, BOYS TOWN, NEAR OMAHA, NEBRASKA

6 pt. it

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS - MOTTLED TAN BLDGS. THE SIGN "BOYS TOWN" IS PALE GOLD-- BE SURE THIS SHOWS ON CARD.

MODERNIZE OR REMOVE OLD CARS. Remove sign in lower right corner.

SUBMIT: RET. PHOTO REPHOTO B. L. & V OOF [✓ YES] HANDCOL PROOF RETURN PHOTO

CURT TEICH & INC., CHICAGO

ENV KET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1950	AUG 16 1950
SKETCH				
RETOUCHING		3½ ✓	AUG 11 1950	AUG 15 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 7 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½ ✓	SEP 7 - 1950	9-11-50
ARTIST DEPT.		0 ✓		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed OCT 3 1950

By

DATE Photo Returned to Customer

NO. 0CH1337

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 62468

DATE 8-10-50

25 M POST CARDS ART COLORTONE WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL
THE WORLD-HERALD BUILDING,
OMAHA, NEBRASKA -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

COLORS - MOTTLED TAN & LIGHT REDDISH-TAN STONE. LETTERING AND TRIM, GRAY. ENTRANCE IS OF ALUMINUM.

REMOVE TRASH CAN AND PUT FLAG ON POLE.
REMOVE POST?

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES] HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 10 1950	AUG 14 1950
SKETCH				
RETOUCHING	16	2½	AUG 11 1950	AUG 14 1950
REPHOTO				
PHOTO-LITHO			AUG 21 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				~~AUG 29 1950~~
HAND COLOR PROOF		1½	AUG 29 1950	[illegible]
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 6 1950
By JV

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1338

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 62468

DATE 8-10-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, [✓ CENTER-BORDER]

TITLE IN FULL

VETERANS ADMINISTRATION HOSPITAL,
OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS - TAN WITH GREEN TRIM.

REMOVE LAMP POST IN FOREGROUND AND SCAFFOLD FROM BUILDING. PUT FLAG ON POLE (LEFT) AND ADD A LITTLE GRASS IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1950	[illegible]
SKETCH				
RETOUCHING	4	4 ✓	AUG 11 1950	AUG 14 1950
REPHOTO				
PHOTO-LITHO			AUG 21 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1½	AUG 29 1950	8-31-50
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 4 1950
By
DATE Photo Returned to Customer

NO. OCH1339

ERIC NELSON NEWS CO., OMAHA, NEB. -

ORDER NO. 62468

DATE 8-10-50

25 M POST CARDS ART COLORTONE WHITE BORDER -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL

FIELD HOUSE, BOYS TOWN, NEAR
OMAHA, NEBRASKA -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 - R. M. YES -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

COLORS - STATUE-WHITE. BUILDING-TAN MOTTLED BRICK, DARK ROOF.
REFER TO CARD OCH857 FOR COLORS. -

REMOVE CAR. -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 16 1950	AUG 16 1950
SKETCH				
RETOUCHING		3 ✓	~~AUG 11 1950~~	AUG 15 1950
REPHOTO				~~SEP 5 - 1950~~
PHOTO-LITHO			AUG 18 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½	SEP 5 - 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed [illegible] 1950

By

DATE Photo Returned to Customer

SX7

NO. OCH1340

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 62469

DATE 8-10-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL

PAXTON HOTEL, OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS - DIRTY TAN & BUFF. CANOPIES ARE CREAM. SIGN IS LIGHT GRAY WITH DULL RED LETTERS.

COMPLETE TOP CORNER OF BUILDING. REMOVE POSTS, ETC., AND REMOVE BUILDING AT LEFT. PUT FLAG ON POLE? [✓ YES]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION: ______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

put Imprint on

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date SEP 12 1950

Cost Dept. Checked
By
Date SEP 12 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 18 1950	SEP 19 1950
SKETCH				
RETOUCHING		6	SEP 13 1950	SEP 15 1950
REPHOTO				
PHOTO-LITHO			SEP 20 1950	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1¾		
ARTIST DEPT.	117	10½		10-16-50

DATE BLUEPRINT OK'D
By

DATE Filed OCT 25 1950
By JW

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F

NO. OCH1341

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 62469

DATE 8-10-50

25 M POST CARDS . ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-[✓ BORDER]

TITLE IN FULL

FEDERAL BUILDING, OMAHA,
NEBRASKA .

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 . R. M. NO .

IMPRINT SAME AS ABOVE .

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS - BASE GRAY-FIRST 3 FLOORS-MOTTLED TAN & BUFF, TOP-GRAY.
TAN TRIM ALONG EDGE OF ROOF. DOOR IS TARNISHED BRASS.

REMOVE OLD CAR, POSTS, SIGNS, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

........................Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1950	AUG 18 1950
SKETCH				
RETOUCHING	4	3	AUG 16 1950	AUG 18 1950
REPHOTO				
PHOTO-LITHO			AUG 24 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½	AUG 29 1950	9-1-50
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 13 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1342

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 62469

DATE 8-10-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE. [✓ UPPER]. LOWER. [✓ CENTER-BORDER]

TITLE IN FULL

16TH STREET AT JACKSON, LOOKING NORTH, OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

REMOVE WIRES, ETC.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG [illegible] 1950	AUG 15 1950
SKETCH				
RETOUCHING		5	AUG 11 1950	AUG 14 1950
REPHOTO				
PHOTO-LITHO			AUG 21 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	192	1 $\frac{3}{4}$	AUG 29 1950	9-1-50
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By

DATE Filed SEP [illegible] 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1343

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 62469

DATE 8-10-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER [✓ BORDER]

TITLE IN FULL

16TH STREET AT HARNEY, LOOKING NORTH, OMAHA, NEBRASKA

6 pl.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

BE SURE "KRESGE" SIGN SHOWS UP. REMOVE WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES] HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1950	AUG 17 1950
SKETCH				
RETOUCHING	5	6 ✓	AUG 11 1950	AUG 16 1950
REPHOTO				
PHOTO-LITHO			AUG 21 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1¾	AUG 29 1950	8-29-50
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 4 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. OCH1344
ORDER NO. 62472
DATE 8-10-50

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
WHAT FLORIDA CITY AM I IN ?

PRIVATE NO. BEFORE TITLE: S.144

© Curt Teich & Co. Large Edition

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

FOLLOW SKETCH ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1950	AUG 16 1950
SKETCH	3	1½	AUG 11 1950	AUG 15 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 28 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½	AUG 28 1950	8/29/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 31 1950
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1345 ORDER NO. 62255 DATE 8-9-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL KEYSTONE
SAN FRANCISCO, CALIF. -

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL KEYSTONE - 1/4 BLOCK FROM MARKET ON 4TH ST. - SAN FRANCISCO, CALIF...ETC. -
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing — Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

EXTERIOR VIEW OF HOTEL AND MAP AS PER SAMPLE CARD OF LAYOUT ENCLOSED. -

SEE TISSUE OVERLAY. -

SHOW RETOUCHED PHOTO TO CUSTOMER. -

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. -

Follow [illegible] for [illegible] desired for [illegible]
[illegible]

X

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1 – 11x14
1 – 5x7
1½ – #9
6 – #
7 105 1/30/51
10

Very Rush

[illegible] 51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1346 ORDER NO. 62256 DATE 8-9-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ORANGE BLOSSOM GROVES
LARGO, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full
ORANGE BLOSSOM GROVES - ONE MILE NORTH OF BAY PINES - LARGO, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Bl. 5
HC 1½ [illegible]
8a 9¾

OYS 7+

NO. OCH1347

LYNN H. BOYER, JR., WILDWOOD, N.J. -

ORDER NO. 62474

DATE 8-11-50

12½ M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER, [✓ BORDER] LEFT

TITLE IN FULL

NB-2 -MUSIC BUILDING, NEW JERSEY COLLEGE FOR WOMEN, NEW BRUNSWICK, N. J. -

6 x 8

PRIVATE NO. BEFORE TITLE: NB-2 -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 -   R. M. ~~NO~~ YES ~~TO FOLLOW.~~ -

IMPRINT "SAME AS ABOVE -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

COLORS- VARIEGATED-DARK RED BRICK, SANDSTONE TRIM AT CORNERS-COLUMNS, ETC. GRAY STONE STEPS. LIGHT CREAM TRIM-WINDOWS-CORNICE, ETC. DARK GRAY (BLUISH) SLATE ROOF, DARK GRAY ASPHALT DRIVE, GREEN IVY.

REMOVE- LOG IN LEFT PARKING AREA. CLEAN UP GRASS.

~~-RETURN PHOTO TO: DEPT. PUBLIC INFORMATION, N.J. COLLEGE FOR WOMEN, NEW BRUNSWICK, N.J.~~ NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

.................................Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 15 1950	AUG 16 1950
SKETCH				
RETOUCHING	4	2	AUG 14 1950	AUG 15 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	SEP 5 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	.06	1½	SEP 5 - 1950	
ARTIST DEPT.		9		

AUG 24 1950

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed OCT 13 1950
By ....
DATE Photo Returned to Customer ....

NO. OCH1348

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 62475

DATE 8-11-50

25 M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER [✓ BORDER] LEFT

TITLE IN FULL 2 words

NB-3 — WOODLAWN, THE ALUMNAE HOUSE OF
NEW JERSEY COLLEGE FOR WOMEN,
NEW BRUNSWICK, N.J.

PRIVATE NO. BEFORE TITLE: NB-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 — R. M. YES — ~~TO FOLLOW~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS - GRAY SLATE-UPPER FLOOR, ALL WHITE SIDING-TRIM, ETC.
BLUE BLACK SHUTTERS. REDDISH GRAY-STEPS. STONE &
GRAVEL DRIVE-CREAM COLOR-(NOT ORANGE)
FALL FOLIAGE. DARK GREEN NORWEGIAN PINE IN REAR RIGHT
OF PHOTO.

SUBMIT: RET. PHOTO — REPHOTO — B. L. & W. PROOF — [✓ YES] HANDCOL PROOF — RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1950	~~AUG [illegible] 1950~~ AUG 2[illegible] 1950
SKETCH				
RETOUCHING	4	2 ✓	AUG 14 1950	AUG 16 1950
REPHOTO				
PHOTO-LITHO			AUG 25 1950	9-6-50
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1½ ✓	9-6-50	9-[illegible]
ARTIST DEPT.		9 ✓		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 4 1950
By JV

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1349 / ORDER NO. 62502 DATE 8-11-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO. -

25 M POST CARDS SIZE 3½ X 5½ STYLE·ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full

A.J. STEPHENS & CO. - 2800 E. 14TH ST.,
KANSAS CITY, MO....ETC.
(SEE COPY) -

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR LAYOUT AND DESIGN. -

2 ZINC ETCHINGS ENCLOSED.-

Rush

COLOR DESCRIPTION

FOLLOW SKETCH. _

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Rush must have proof

3M—1-2-40

2-5×7
[illegible]

Ret ½ hr
#7

8/25/50

Ret Express

Photos returned to customer 4/13

E

NO. 0CH1350

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

ORDER NO.

DATE 8-23-50

M SIZE 3 9/16 x 2½
BUSINESS CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

COLOR IN ADVERTISING CURT TEICH
SINCE 1898...ETC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

Straight word "Color" —
should have variety of color.

CALENDAR CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Ok
Reg. [illegible]

Dk Blue [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 30 1950	AUG 30 1950
SKETCH		2		SEP 5 1950
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				SEP 13 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			SEP [illegible] 1950	
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 6 1950
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1351 ORDER NO. 62503 DATE 8-11-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate [✓ Yes] No Copyright in Plate Yes No
Title in full
FLORIST'S DISPLAY COOLER....
A. J. STEPHENS & CO., 2800 E. 14TH ST.,
KANSAS CITY, MO. ...ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. TO COME [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

See Attached copy for Additional Type copy for Picture side.

COLOR DESCRIPTION

FOLLOW SKETCH.

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#9
5½ #1
11½

W & H

Dk. Blue + Red Impression

Rush must have proof
8/25/50

Photo returned to customer 4/15

NO. 0CH1352

RAY & DAVIDSON, SILVER SPRINGS, FLA.

ORDER NO. 62770

DATE 8-15-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT FLORIDA ATTRACTION AM I IN ?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH ENCLOSED, WITH TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1950	AUG 16 1950
SKETCH				
RETOUCHING	10	1	AUG 15 1950	AUG 16 1950
REPHOTO				
PHOTO-LITHO			AUG 18 1950	AUG 28 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 28 1950	8/29/50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed SEP 26 1950
By
DATE Photo Returned to Customer

P5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 0CH1353 ORDER NO. 62516 DATE 8-15-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HAWAIIAN COTTAGE
MERCHANTVILLE, N.J.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAWAIIAN COTTAGE -AIR CONDITIONED
BOT: FIVE MILES FROM CAMDEN, N.J. -
ON ROUTE 38 -

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

TAKE OUT: CIGARETTE MACHINE AT LEFT & DOOR STOP FASTNER NEAR IT. DEFINE LEFT REAR CORNER TO MAKE ROOM SEEM DEEPER. IF POSSIBLE, SHOW A VINE GROWING AROUND LOW FENCE UNDER CANOPY, BOUGENVILLA, MAYBE....

SHOW RETOUCHED PHOTO TO CUST. FOR OK. — OK CCB

COLOR DESCRIPTION

FLOOR, BAR, CHAIRS AT BAR, WOOD PANEL SIDE WALLS SAME AS ON OLD CARD 9BH620/22. CEILING #4. TREES AT EDGE OF BAR 46. LEAVES A #38. CANOPY OVER ON CENTER HELD BY BAMBOO POLES WITH LOW FENCE OF SAME & GRASS HANGING FROM SIDE WALLS ARE COLOR OF GRASS(SAMPLE ENCLOSED) SAME FOR FENCE IN REAR. LIGHTS HANGING FROM TREES LOOK LIKE COCOA NUTS. SHOW SILVER STARS ON CEILING. FACE OF CLOCK REAR WALL IS A BRIGHT #5. PALMS AT SIDE & LETTERS BELOW #16. TRY TO SHOW LETTERS "HAWAIIAN ROOM". DARK PART BELOW BAR DARK BROWN.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 6
HC 2
LA 10½

Ret. Photo
to Customer
~~to Custom~~ 9/15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1354 ORDER NO. 62517 DATE 8-15-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FIRST BAPTIST CHURCH,
ALBUQUERQUE, N.MEX.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full

/ FIRST BAPTIST CHURCH / BROADWAY AT
CENTRAL / ALBUQUERQUE, NEW MEXICO //

Along bottom of card

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No To come

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

IN CORNER OF PLATE
SMALL TYPE: "REDMAN PHOTO".

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW TISSUE OVERLAY.

SHOW RETOUCHED PHOTO TO CUST.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

AC 1-108
111 10

Submit Photo
Cut
to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH1355 ORDER NO. 62523 DATE 8-15-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL WARNER
VIRGINIA BEACH, VA.

12½ M POST CARDS SIZE 3½ X 5½ -

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center [✓ Border] — Follow Layout

Title in Plate Yes [✓ No] Copyright in Plate Yes No

Title in full
HOTEL WARNER - DIRECTLY ON THE OCEAN AT
34TH ST., VIRGINIA BEACH, VIRGINIA.

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No Comm

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

USE PHOTO "A". FOLLOW SKETCH FOR LAYOUT AND DESIGN, BUT BRING OUT CUPOLA, WEATHER VANE AND BROWN RAILING ON PORCH.-

SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK. -

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 - 5 x 7 Enlarging Neg
Ret 6½
[illegible] 1⅞ 110
[illegible] 9¾

[illegible]

2 snapshots
& 2 negatives
returned to
customer
3/20/51

[illegible] to Customer

to customer
8/24/50

NO. OCH1356

DISTRIBUTED BY
WILSON'S BOOK & STATIONERY STORE, PADUCAH, KY.

ORDER NO. 62531
DATE 8-15-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER IN PLATE:

THE "GORDON C. GREENE" IN ~~THE~~ KENTUCKY DAM'S ~~MAMMOTH LOCK OF KENTUCKY DAM, WESTERN KENTUCKY~~ MAMMOTH LOCK ON THE LOWER TENNESSEE RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES*~~TO COME~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LEAVE AS NATURAL AS POSSIBLE. LEAVE SMOKE FROM ENGINE. SHOW FLAG FLYING. REMOVE "INGALLS" NAME. BRIDGE ALUMINUM COLOR. LOCK DOORS WHITE TOP DARK ~~GREEN~~ RED.BIG SHIP WHITE. SMOKE STACK BLACK. DECK DARK GREEN. RED BELOW. ADD SOME NICE CLOUDS. CRUISER WHITE HULL. MAHAGONY DECK. RED WATERLINE STRIPE. ATTRACTIVE WATER NOT TOO ARTIFICIAL BLUE. SHOW "KENTUCKY" ON POWER HOUSE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1X48

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 17 1950	AUG 17 1950
SKETCH				AUG 17 1950
RETOUCHING	5	2½	AUG 16 1950	
REPHOTO				
PHOTO-LITHO			AUG 21 1950	SEP 6 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½	SEP 6 - 1950	
ARTIST DEPT.		8¾		

AUG 2[illegible] 1950

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed OCT 23 1950
By
DATE Photo Returned to Customer

NO. OCH1357.

DISTRIBUTED BY
WILSON'S BOOK & STATIONERY STORE, PADUCAH, KY.

ORDER NO. 62532

DATE 8-15-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

RIVER PACKET "GORDON C. GREENE"
ENTERING LOWER LEVEL OF KENTUCKY
DAMS LOCK, WESTERN KENTUCKY
MAMMOTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES* ~~TO COME~~

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD LARGE BILLOWY CLOUDS. REMOVE "INGALLS" NAME. SHOW "KENTUCKY" ON POWER HOUSE.

CROP AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

________ Subjects OK order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1950	AUG 17 1950
SKETCH				
RETOUCHING	4	3 ✓	[illegible] 1950	AUG 1 [illegible] 1950
REPHOTO				
PHOTO-LITHO			AUG 21 1950	AUG 25 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1½	SEP 14 1950	9/19/50
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By

DATE Filed OCT 23 1950
By 7

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1358

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, PADUCAH, KY.

ORDER NO. 62787

DATE 8-16-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOATING ON BEAUTIFUL KENTUCKY LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC-8

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

~~Photo [illegible]~~

~~2CH358~~

Executive OK of Estimate
By
Date AUG 17 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date AUG 17 1950

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 17 1950	AUG [illegible] 1950
SKETCH				
RETOUCHING	3	1½	AUG 17 1950	AUG 17 [illegible]
REPHOTO				
PHOTO-LITHO			AUG 21 1950	AUG 29 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½	AUG [illegible] 1950	[illegible]
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By W
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1359 ORDER NO. 62544 DATE 8-17-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER THE MONON R.R.
CHICAGO, ILL.

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center—[✓ Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

" THE THOROUGHBRED".

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No SAME AS OCH696
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

SUBMIT RETOUCHED PHOTO TO CUSTOMER. MAKE REPHOTO. (FRAMED DRAWING)

RETOUCH MONON LIKE ATTACHED CARD.
RETOUCH TRACK.

FOLLOW INSTRS. ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRS. ENCLOSED

USE FRAMED DRAWING FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5X7

H.C. - 2 107 7-28

L.A. · 10 105 9/20/50

10

D18169

W.H.

Very Rush

Must have HCP Monday Aug 28TH

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1360 ORDER NO. 62544 DATE 8-17-50

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER THE MONON R.R.
CHICAGO, ILL.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BORDE

PLACE OF TITLE: Upper, [✓ Lower], Center — [✓ Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

"THE MONONETTE" AT MC DOEL YARDS,
BLOOMINGTON, IND. - 6pt. caps

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No Same as OCH696
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

SUBMIT RETOUCHED PHOTO TO CUSTOMER. - MAKE REPHOTO. (FRAMED DRAWING) -

RETOUCH MONON LIKE ATTACHED CARD (black on diesel; white on switch engine)

FOLLOW INSTRS. ENCLOSED. -

COLOR DESCRIPTION

FOLLOW INSTRS. ENCLOSED.

USE FRAMED DRAWING FOR COLOR GUIDE. -

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5x7
Ret 5.
Lmr HC-1½ 10¢
La. 9

Rephoto . 7.50
pict ②

(22)

WJH

6 — 3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0CH1361 ORDER NO. 62539 DATE 8-15-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PEREZ-SMUCKER STUDIO
MANSFIELD, O. —

6½ M. POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate [✓ Yes] No Copyright in Plate Yes No

Title in full

R.E. MOORHEAD & SON, INC., TRUCK
HEADQUARTERS - 275 PARK AVENUE WEST-
MANSFIELD, OHIO —

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No To Come

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. —

COLOR DESCRIPTION

FOLLOW SKETCH. —

Returned 11/1/50 B.

X Return 2 Kodachrome Prints to Customer

3M—1-2-40

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

red done
db done.

Ret 6½
Imm Hc 2-107-9-11-50
Slet 10½

As quoted

[illegible]

QJ 364

Red + Dk Blue Impression

T

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1362 ORDER NO. 62547 DATE 8-17-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER BECK'S SEA FOOD CO.
PHILADELPHIA, PA.

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper], [✓ Lower], Center—[✓ Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN DINING ROOM, - BECK'S ON THE BOULEVARD -
BOT: SMART, DELIGHTFUL, AIR CONIDITONED, COMFORT, SUPERB CUISINE. -

6 pt. caps

FRONT NO. 5(Spec) (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

SPECIAL FOR STAMP BOX

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

MAKE REPHOTO. -

FOLLOW INSTRS. ENCLOSED. -

RETURN PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW INSTRS. ENCLOSED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO [✓ YES] NO

PHOTO RETURNED TO

PHOTO USED FOR

X

3M—1-2-40

1-5×7
Ret 1
Hc 2 105 9/14/50
Slut 11

Walt

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH1363 ORDER NO. 62547 DATE 8-17-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER
BECK'S SEA FOOD CO.
PHILADELPHIA, PA.

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full BAR AND GRILL BECK'S-ON THE BOULEVARD
BOT: WHERE CORDIALTY AND GOOD
FELLOW/SHIP ABOUNDS.

Verify VV

6 pt. caps

FRONT NO. 5 (4 pcs) (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

SPECIAL FOR STAMP BOX

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE REPHOTO.

FOLLOW INSTRS. ENCLOSED.

RETURN PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW INSTRS. ENCLOSED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO [✓ YES] NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1-5+7
Ret 6
Kmo Hc 1 3/4-107-9-21-50
Lect 11

As quoted

5